



HỘI NHÀ BÁO VIỆT NAM
VIETNAM JOURNALISTS' ASSOCIATION (VJA)
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Regulations

**Writing contest on agriculture, farmers, rural for ASEAN journalists 2018
under the theme**

"Sustainable Agricultural Development".

I. Purpose:

- Implement proposal activities by Vietnam Journalists Association (VJA) named in CAJ Action Program 2018 - 2020.

- Promote communication on agricultural and rural sustainable development among ASEAN which is recognized as regional and global issue about agricultural and rural production.

- Praise and encourage the communities and individuals who effort to innovate agricultural production methods, protect the environment and contribute to agricultural and rural sustainable development in their country.

- Honor journalists who have creative content and expressive media products on the above topics.

- Strengthen the solidarity, friendship, mutual understanding, exchange professional journalism experiences among journalists and media in CAJ.

- Reflect and widely spread achievements of agriculture and rural development of Vietnam via its media products that have been contributing for its sustainable agricultural development as well as promote the images of Vietnam and ASEAN nations.

II. Content, scale, and organization:

1. Name of award:

Journalism Award "Sustainable Agricultural Development" for ASEAN journalists.

2. Scope and duration of the contest:

a) Duration:

- The competition is conducted in May 2019

- The award ceremony was held in the third quarter of 2019

b) Scope: Within ASEAN countries.

3. Content:

The competition is organized to select and reward excellent articles on agriculture, rural, farmers for ASEAN journalists under the theme "*Sustainable agricultural development*". Those articles is written to contribute the improvements of agricultural products quality and to ensure the benefits of farmer and sustainable agricultural development in the context of ASEAN integration, including:

- The impacts of ASEAN integration on agriculture, farmers and rural areas in each country.
- Experience of ASEAN member countries in the field of sustainable agricultural and rural development.
- The impact of urbanization and modernization on agricultural and rural development and farmers.
- Environmental protection issues in agricultural production development.
- Restructuring agriculture toward improving its products quality, value addition and sustainable development.
- Relationships between businesses and farmers in agricultural commodity development.

4. Organization :

- The competition will be launched among CAJ's member- association and ASEAN countries.
- The best articles will be selected and rewarded in Vietnam.
- Ceremony and award prizes is expected to be held in 3rd quarter of 2019 in Hanoi.
- The judges including representatives of Journalists Association, Ministry of Vietnam Agriculture and Rural Development. There are two round of competition (preliminary and final) whereby each country will select their own articles and submit to Board of organization.
- VJA and Ministry of Agriculture and Rural Development of Vietnam are in charge of organization this event.

III. The rules:

1. Articles:

a) The articles have to present in two types: (1) Printed and online media (2) Press photos on sustainable agricultural development of ASEAN integration, published on mass media from January 1st , 2018 to December 31st , 2018.

b) Specific requirements:

- Printed and online articles must be sent in original, link or photocopy which have title, posting time, attached its English translation.

- Photos must be sent in image files along with photos published in newspapers or magazines showing the name of its newspaper, time of publication, caption in its national language and attached its English translation. Photo collage, image processing on computer will be disqualified.

2. Journalists:

- Journalists who participate in this competition must be a member of a journalist member of ASEAN countries and CAJ.

- Each member country of CAJ can submit a maximum of 10 printed articles, 10 online articles, 10 press photos which are suitable with the rules.

- The information including: Full name of journalist, personal information (telephone number, company and email address) must be named.

- The participated journalists have take responsibility for their own copyright.

3. Articles and Photos will be sent to VJA via email address:
bannghiepvu.hnb@gmail.com; dung907@gmail.com

4. Remarks:

- The competition is not for business purposes.

- The Board of Organization will not return the submitted articles and photos.

- The Board of Organization is entitled to use those articles and photos in publications, yearbooks, "new rural program" website, exhibition without paying royalties basing on the current Copyright Protection Law.

IV. Awards

1. Prize for printed and online articles :

01 First Prize: 1500 USD

02 Second prizes: 800 USD/prize

03 Third prizes: 500 USD/prize

05 Consolation prizes: 200 USD/prize

2. Prize for Press Photo:

01 First Prize: 1500 USD

02 Second prizes: 800 USD/prize

03 Third prizes: 500 USD/prize

05 Consolation prizes: 200 USD/prize

V. Schedule

1. Launching ceremony:

The first week of May 2019 in Hanoi

2. Receive the work, Preliminaries, Final examination:

- Date line for receiving articles and photos: May 20th, 2019
- Preliminaries: from May 21th to June 5th, 2019
- Final round: from June 6th to June 20th, 2019

4. Summarizing and awarding prizes: 3rd quarter of 2019