MAPPING OF MALAYSIAN MEDIA ORGANISATIONS

2020
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A national media mapping project by the National Union of Journalists Malaysia

2020

Supported by the European Union

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In this rapid change of mass communication and delivery of information in the last five years, mass communication in the world, be it, press, online and broadcast, faced the Covid-19 pandemic this year that had affected every fiber of society. Revenues had taken a hit, including, employment, and so too the whole national and international media.

The aim of the Malaysian media mapping was to provide an accurate and factual description of media companies which will contribute to discussions of the impacts and challenges of a changing media landscape and the opportunities for union membership and growth. This media mapping was completed amidst a lockdown in Malaysia. Various challenges were faced as well as reluctance for media companies to convey too much for fear of the unknown.

During the two-month data gathering, it was an uphill climb as controlled movement orders were enforced. There was no face-to-face interviews held. Surveys were carried out through phone, emails and to a large extent, left to the respondents to fill the survey on their own. Only 21 media companies opted to provide information to the questionnaire. Researchers had to also source for the information through other directories, databases and online. To note also that there was hardly any follow up from members of the National Union of Journalists Malaysia (NUJM) on gathering information from their respective workplace. This is the reason to no data included on union membership count from the press establishments. However, this report, covering 75 media companies, gives a general overview of where the media industry is and the direction it may take in this near future. Having said that, it is the first step moving forward in order to increase membership for NUJM.

Most of the established press holdings, who own a print media had also added online (11) media to keep going. For the present moment, 59 companies are solely online, 25 in broadcast and 16 still remain in print. In the report, only two companies, namely All Sports Images and Parenthood, are in all the three sectors, i.e., print, online and broadcast.

There are seven companies that were solely on broadcast that have gone online. It is obvious that all established companies in print and broadcast has added the online medium to reach out to their audience. Fairly so that 61 of the 75 media had also adopted the use of not only their own websites but tapped into Twitter, Facebook, YouTube and Instagram. Only a small handful of media, mainly three Bahasa Malaysia language newspapers have Facebook followers hitting above four million.
To best understand the social media used by these companies to address their followers, this report has categorized the respondents into four categories. They are namely TV and radio, newspapers and magazines, online and lastly news agencies. There are only two news agencies in this report, Bernama and AFP, and the latter, being of international based, pulls in a higher number of followers via Twitter, YouTube and Instagram.

The category of TV and radio consist of 22 companies, newspapers and magazines 27 and online media 23. Based on the survey, the number of subscribers vary vastly and it is only possible to gauge the outcome produced. In the TV and radio category, TV3 ranks high on the list with subscribers numbering 752K on Twitter, Facebook with 3M, YouTube 4.24M and Instagram 2.5M. Radio station Era is the only radio medium to bring in the numbers with 588K on Twitter, 3M on Facebook and 946K YouTube subscribers.

Within this category, subscribers for Twitter range from 752K to as low as 16, Facebook from 3M to 55K, YouTube from 4.24M to 246, and Instagram from 2.5M to 1,303. For Twitter, the numbers lists for the top five are TV3 – 725K, Media Prima – 749K, TV9 – 712K, Hitz FM – 639K and Era FM – 588K. On Facebook the top five are Era FM – 3M, TV3 – 3M, Astro Malaysia – 1.6M, Media Prima – 1.5M and TV Alhijrah – 1.4M. As for YouTube, it is TV3 – 4.24M, Era FM – 946K, Media Prima – 932K, Gegar – 461K and Sinar – 255K. On Instagram it leads with TV3 -2.5M, Media Prima – 777K, TV9 – 685K, TV Alhijrah – 503K and Gegar FM – 273K.
In the newspapers and magazines category, the top of its list varies from company to company. However, it can still be said that print media remains strong in its transformation. On Twitter, the numbers range from 1.6M to 72, Facebook 5M to 1.4K, YouTube 881K to 29, and Instagram from 983K to 119.

**Fig 2:** TV & Radio: Highest number of social media subscribers by platform

**Fig 3:** Newspapers & Magazines: Highest number of social media subscribers by platform

Turning to the new form of media, the online medium, Free Malaysia Today has seem to make its mark among Malaysians. FMT chalks 1.3M on Twitter, 1.7M on Facebook, 1.33M on YouTube and 253K on Instagram. The range among the online medium also vary significantly. Twitter subscribers number from 1.3M to 13, Facebook from 1.7M to 299, YouTube from 1.33M to 25, and Instagram from 333K to 117.

It is seen clearly that the number of subscribers who follow established print publications chalk up the highest across all online mediums. This may be so because of branding and the number of years in the industry. The stand-alone direct web-based media which at times requires subscription fairs well too due to an alternative news reporting. However, the market, from this research, still presents itself as competitive.

With regards to gender in the media sector, with only 18 respondents to this section, many are still male dominant (10), six were of equal and two were said to be more female dominant in their work force. With regards to the age group between above and below 30, the number of respondents were only ten. Most of whom have the older segment working for them.

![Fig 5: Gender in the media sector](image)

Only 20 respondents replied to the matters of having a union; of which only three said their employees were part of a union. Even at that, all three were not part of NUJM. However, this survey had stirred the interest of several to enquire about NUJM and its membership.

It can be concluded that the survey, though limited in its findings due to the pandemic situation, still shows that the established media companies still hold their ground in the new media segment. This is a carry forward from print subscription into the online segment. The traditional way of news delivery and the work force still seems grounded in a male dominance but there has been changes. There is a growing number of online start-up companies and there is a change affecting employment in established print media.
What can NUJM do in moving forward? Perhaps, the building up of membership in this tough times plays a crucial role in its survival towards a new era. The number of online publishing media companies are not decreasing. In fact, with this new facet, wider opportunities are available to tap the online media. Courses on various journalistic subjects can be explored, i.e, ethics, certification in partnership with the Government and legal matters.

The Union has also not tapped their own sector. Many new journalists within the printed companies have failed to be approached to join the union. A membership drive is important since it is the NUJM that will protect to journalist legally and not journalists associations and groups. In fact, many other groups will not be present when legal matters arise. The NUJM seems as the only group that holds a stand with the company.

Looking at the findings above, it is clear that print media companies are at the forefront of social media. Their subscribers are numbers that top all the list. It can be safely said that NUJM ought to recruit and establish new grounds within their companies. Once this is established, they can quickly extend an arm of support to the other fraternity in the sector.

Much training resources, if tied with the ILO, Bar Council, Human Resources Malaysia and others, would offer NUJM recognition among other media players and public relations companies who are eager to be friendly with journalists.

The findings in this report points to a lot that is needed. The poor response from the survey as well as members interest in helping the union group needs to be addressed. Even with print media on a retrenchment path, the company’s online segment is strong. It is time to tap broadcast and online media and work towards improving the union’s constitution or to work around it. If this fails, then, the Union will not be able to protect the existing members especially in terms of the collective agreement.
(1)
Name of media outlet: 8TV
Website: www.8tv.com.my
Media type: Broadcast
Language: Chinese
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 1,456 followers/ 8TV Mandarin News
Facebook: 1M followers/ 8TV News
Youtube: 216K subscribers/ 8TV News
Instagram: 149K followers/ 8TV Chinese

(2)
Name of media outlet: Agence France-Presse (AFP)
Liaison contact (Phone): 03-2028 5000
Website: https://www.afp.com/en/agency/afp-in-world/kuala-lumpur-malaysia
Media type: Online
Language: English
Location: 24–03, Level 24, Menara Dion 27, Jalan Sultan Ismail, 56250 Kuala Lumpur
Twitter: 1.9M followers/ AFP News Agency
Facebook: 516K followers/ AFP News Agency
Youtube: 859K subscribers/ AFP News Agency
Instagram: 644K followers/ AFP photo

(3)
Name of media outlet: AgendaDaily
Website: www.8tv.com.my
Media type: Broadcast
Language: Chinese
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 1,456 followers/ 8TV Mandarin News
Facebook: 1M followers/ 8TV News
Youtube: 216K subscribers/ 8TV News
Instagram: 149K followers/ 8TV Chinese
(4)

Name of media outlet: Al-Atheer
Liaison contact (Phone): 011-1006 8070
Website: https://al-atheer.com.my/
Media type: Online
Language: Arabic
Location: 3-37, PV128, Jalan Genting, Klang, Setapak, 53100 Kuala Lumpur
Twitter: 237 followers/ Al Atheer Malaysia
Facebook: 31K followers/ Al Atheer Malaysia
Instagram: 164 followers/ Al Atheer Malaysia

(5)

Name of media outlet: All Sports Images
Liaison contact (Name): Kamarul
Liaison contact (E-mail): asiana@asiana.my/ asianadotmy@gmail.com
Liaison contact (Phone): 013-248 0525
Website: www.asiana.my
Media type: Print, Online, Broadcast
Language: English
Location: G-04-10, Block G, Jalan Prima 5/4, Pusat Perdagangan Puchong Prima, Taman Puchong Prima, 47150 Puchong, Selangor
Name of owner/company: Siti Rafidah Sabihim
Type of the company: Private
Type of the media: Local
Year founded: 2014
Circulation/subscription/viewers number (as of Q3 2020): N/A
Total number of staff: 33
Number of full-time staff: 3
Number of part-time staff: 0
Number of freelancers: 30
Number of technical staffs: 1 - photographer, 1 - general staff, 30 photographers (freelance)
Number of other staff: 1 - Director
Change in staffing over the past year: 0% (same as 2019)
Number of female media workers: 1
Number of male media workers: 32
Number of media workers under 30: 10
Number of media workers over 30: 23
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): 0
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 3,467 followers/ asianadotmy
Facebook: 16,558 likes/ asianadotmy
Instagram: 22.4k followers/ asianadotmy
Other social media presence: asianadotmy

(6)

Name of media outlet: Amanie Media
Liaison contact (E-mail): info@amaniemedia.com
Liaison contact (Phone): 03-2161 0301
Website: https://amaniemedia.com/
Media type: Online
Language: English
Location: Level 13A-2, Menara Tokio Marine Life, 189, Jalan Tun Razak, Kuala Lumpur
Twitter: 52 followers/ Malaysian Business Magazine
Facebook: 299 followers/ Amanie Media
Instagram: 203 followers/ Malaysian Business Magazine

(7)

Name of media outlet: Asia Times Sdn Bhd
Liaison contact (Name): Joe Tiong
Liaison contact (E-mail): joetech@hotmail.com
Liaison contact (Phone): 012-803 6898
Website: www.asiatimes.com.my
Media type: Print, Online
Language: English, Bahasa Malaysia, Chinese
Location: No.2 KM1, Jalan Tuaran Bypass, Sabah
Branches: 5 throughout Sabah
Name of owner/company: Datuk Tiong Tan Hua/ Asia Times
Type of the company: Private
Type of the media: Local
Year founded: 1976
Circulation/subscription/viewers number (as of Q3 2020): 80,000 viewers
Percentage change of the circulation number over the past year: 20%
Total number of staff: 46
Number of full-time staff: 40
Number of part-time staff: 6
Number of freelancers: 10
Number of journalists: 10
Number of senior editorial: 6
Number of female media workers: 20
Number of male media workers: 26
Does the media have union: Yes
Is there a union house committee: No
Twitter: 28.4K followers/ Asia Times
Facebook: 7,888 followers/ Asia Times
Youtube: 300 subscribers/ Asia Times
Instagram: 3K followers/ Asia Times Online

Astro Malaysia
Website: www.astro.com.my
Media type: Online
Language: English, Bahasa Malaysia
Location: MEASAT Broadcast Network Systems Sdn Bhd, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 104.5K followers/ Astro
Facebook: 1.6 M followers/ Astro
Youtube: 52.1K subscribers/ Astro
Instagram: 153K followers/ Astro Malaysia

August Man Malaysia
Liaison contact (Name): Aaron Pereira
Liaison contact (E-mail): aaron.pereira@burda.asia
Liaison contact (Phone): 016-365 8750
Website: augustman.com/my
Media type: Print, Online
Language: English
Location: Kelana Jaya
Branches: 2, Malaysia and Singapore
Name of owner/company: Burda Luxury
Type of the company: Private
Type of the media: National
Year founded: 2006
Circulation/subscription/viewers number (as of Q3 2020): 550k views
Total number of staff: 6
Number of full-time staff: 6
Number of part-time staff: 0
Number of freelancers: 3
Number of senior editorial: 2
Number of producers: 2
Number of technical staffs: 0
Number of multimedia/digital: 1
Number of female media workers: 2
Number of male media workers: 2
Number of media workers under 30: 1
Number of media workers over 30: 3
Does the media have union: No
Is there a union house committee: No
Twitter: 1K followers/ August Man Malaysia
Facebook: 14.4K followers/ augustmanmy
Youtube: Inactive
Instagram: 6.5K followers/ augustmanmy
Other social media presence: None

(10)
Name of media outlet: Berita Harian
Website: https://www.bharian.com.my/
Media type: Print, Online
Language: Bahasa Malaysia
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 1.4M followers/ Berita Harian
Facebook: 5M followers/ Berita Harian Online
Youtube: 278K subscribers/ Berita Harian Online
Instagram: 983K followers/ Berita Harian

(11)
Name of media outlet: Bernama
Liaison contact (Phone): 03-2693 9933
Website: www.bernama.com
Media type: Online, Broadcast
Language: English, Bahasa Malaysia, Chinese
Location: Wisma BERNAMA, 28 Jalan 1/65A, Off Jalan Tun Razak, 50400 Kuala Lumpur
Twitter: 844.7K followers/ Bernama  
Facebook: 532K followers/ Bernama  
Youtube: 18.6K subscribers/ Bernama  
Instagram: 206K followers/ Bernama

(12)

Name of media outlet: Best FM  
Liaison contact (Phone): 07-331 4104  
Website: www.bestfm.com.my  
Media type: Online, Broadcast  
Language: Bahasa Malaysia  
Location: Bukit Pelangi, Jalan Pasir Pelangi, 80050 Johor Bahru, Johor  
Twitter: 6,876 followers/ Best fm  
Facebook: 115K followers/ Best fm  
Youtube: 4.55K subscribers/ Best fm  
Instagram: 127K followers/ Best fm

(13)

Name of media outlet: BFM  
Liaison contact (Name): Keith  
Liaison contact (Phone): 012-2689502  
Website: https://www.bfm.my/  
Media type: Broadcast, Online  
Language: English, Bahasa Malaysia  
Location: 3A-7 Menara Ken TTDI, 37 Jalan Burhanuddin Helmi, 60000 Kuala Lumpur  
Name of owner/company: BFM Media Sdn Bhd  
Type of the company: Private  
Type of the media: Local  
Circulation/subscription/viewers number (as of Q3 2020): N/A  
Percentage change of the circulation number over the past year: N/A  
Total number of staff: 75  
Number of full-time staff: 75  
Number of part-time staff: 0  
Number of freelancers: 0  
Number of journalists: 8  
Number of senior editorial: 4  
Number of producers: 8  
Number of technical staffs: 0  
Number of multimedia/digital: 4
Number of other staff: 0
Change in staffing over the past year: 0%
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): 0%
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 50.1k followers/ BFM Radio News BFM
Facebook: 66k followers/ BFM Radio
Youtube: 16.4K subscribers/ BFM 89.9
Instagram: 25.7k followers/ BFM Radio

Name of media outlet: Borneo Post
Liaison contact (Name): Mr Henry
Liaison contact (E-mail): henry.shkl@gmail.com
Liaison contact (Phone): 03-2691 6336
Website: https://www.theborneopost.com/
Media type: Online, Print
Language: English
Location: Tingkat 2, Crowne Towers, No. 88, Jalan Pending 93450 Kuching, Sarawak.
Twitter: 21.8K followers/ Borneo Post Online
Facebook: 170K followers/ Borneo Post Online
Youtube: 1.8K subscribers/ Borneo Post Online

Name of media outlet: Cats FM
Liaison contact (Phone): 082-311 799
Website: info@catsfm.my
Media type: Online, Broadcast
Language: English, Bahasa Malaysia
Location: Kristal Harta Sdn Bhd, Lot 287, Jalan Bako Petra Jaya, 93050 Kuching, Sarawak
Twitter: 5,981 followers/ Cats fm
Facebook: 296K followers/ Cats fm
Youtube: 18.6K subscribers/ Cats fm
Instagram: 71.6K followers/ Cats fm
(16)
Name of media outlet: China Press
Liaison contact (Phone): 03-2289 6363
Website: www.chinapress.com.my
Media type: Online
Language: Chinese
Location: No. 80, Jalan Riong Bangsar, 59100 Kuala Lumpur
Twitter: 23.7K followers/ China Press
Facebook: 1.7M followers/ China Press
Youtube: 85.3K subscribers/ China Press
Instagram: 193K followers/ China Press

(17)
Name of media outlet: Cilisos Media
Liaison contact (Name): Ui Hua
Liaison contact (E-mail): uihua@cilisos.my
Liaison contact (Phone): 012-770 6798
Website: https://cilisos.my/
Media type: Online
Language: English, Bahasa Malaysia
Location: D-2-8, Parklane Commercial Hub, Jalan SS 7/26, SS 7, 47301 Petaling Jaya, Selangor
Branches: None
Name of owner/company: Cilisos Media Sdn. Bhd.
Type of the company: Private
Type of the media: Local
Year founded: 2014
Circulation/subscription/viewers number (as of Q3 2020): 9.5M
Total number of staff: 17
Number of full-time staff: 16
Number of part-time staff: 1
Number of freelancers: 3
Number of journalists: 0
Number of senior editorial: 3
Number of producers: 1
Number of technical staffs: 1
Change in staffing over the past year: 30
Number of female media workers: 8
Number of male media workers: 8
Number of media workers under 30: 14
Number of media workers over 30: 2
Does the media have union: Yes
Estimated Union Density (% membership to the entire workforce): 15
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 2,520 followers/ cilisosmy
Facebook: 85k followers/ cilisos
Youtube: 1.9k subscribers/ cilisosmy
Instagram: 1,848 followers/ cilisosmy

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Name of media outlet: Daily Express
Liaison contact (Phone): 088-437 773
Website: https://www.dailyexpress.com.my/
Media type: Online
Language: English, Bahasa Malaysia
Twitter: 5,622 follower/ Daily Express Online
Facebook: 29K followers/ Daily Express Online
Youtube: 852 subscribers/ Daily Express TV
Instagram: 3,293 followers/ Daily Express Sabah

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Name of media outlet: Eksentrika
Liaison contact (Name): Sukhbir Cheema
Liaison contact (E-mail): editors@eksentrika.com
Liaison contact (Phone): 012-902 7318
Website: https://eksentrika.com/
Media type: Online
Language: English, Bahasa Malaysia
Location: The Eksentrika, 34 Lebuhraya Bulan, Taman Kinta 31400 Ipoh, Perak
Name of owner/company: Sukhbir Cheema & Ista Kyra
Type of the company: Private
Type of the media: Local
Year founded: 2016
Circulation/subscription/viewers number (as of Q3 2020): 18,262 pageviews
Total number of staff: 2
Number of full-time staff: 2
Number of part-time staff: 0
Number of freelancers: 1
Number of journalists: 2
Number of senior editorial: 2
Number of producers: 0
Number of technical staffs: 0
Number of multimedia/digital: 2
Number of other staff: 0
Change in staffing over the past year: 0
Number of female media workers: 1
Number of male media workers: 1
Number of media workers under 30: 0
Number of media workers over 30: 2
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): 0
Do they have a collective agreement: Yes
Is there a union house committee: No
Twitter: 235 followers/ Eksentrika
Facebook: 4,318 followers/ Eksentrika
Instagram: 717 followers/ Eksentrika

(20)

Name of media outlet: Era FM
Liaison contact (Phone): 016-512 7777
Website: https://era.je/
Media type: Broadcast
Language: Bahasa Malaysia
Location: ERA, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 588.7K followers/ Era
Facebook: 3M followers/ Era(Malaysia)
Youtube: 946K subscribers/ Era
Instagram: 3.5M followers/ Era.je

(21)

Name of media outlet: Fly FM
Website: https://www.flyfm.com.my/
Media type: Broadcast
Language: English
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling
Jaya, Selangor
Facebook: 791K followers/ flyfm
Youtube: 2.4k subscribers/ Fly TV

(22)
Name of media outlet: Free Malaysia Today
Liaison contact (E-mail): editor@freemalaysiatoday.com
Liaison contact (Phone): 03-7725 2997
Website: https://www.freemalaysiatoday.com/
Media type: Online
Language: English, Bahasa Malaysia
Location: Unit 1330 &1332, 13th Floor, Block A, Damansara Intan, No 1, Jalan SS 20/27, 47400 Petaling Jaya, Selangor
Twitter: 162K followers/ Free Malaysia Today
Facebook: 756K followers/ Free Malaysia Today
Youtube: 290K subscribers/ Free Malaysia Today
Instagram: 66.6K followers/ Free Malaysia Today

(23)
Name of media outlet: Gegar
Liaison contact (E-mail): feedback@gegar.my
Liaison contact (Phone): 016-736 9999
Website: https://gegar.my/
Media type: Online, Broadcast
Language: Bahasa Malaysia
Location: GEGAR, All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi, Bukit Jalil, 57000 Kuala Lumpur
Twitter: 27K followers/ Gegar
Facebook: 1.2M followers/ Gegar
Youtube: 461K subscribers/ Gegar
Instagram: 273K followers/ Gegar.my

(24)
Name of media outlet: Guang Ming
Liaison contact (Phone): 013-484 6688
Website: https://guangming.com.my/
Media type: Online
Language: Chinese
Location: 67, Jalan Macalister, 10400 Pulau Pinang
Twitter: 236.9K followers/ Guang Ming Daily
Facebook: 1M followers/ Guang Ming Daily
Youtube: 890 subscribers/ Guang Ming Daily
Instagram: 18k followers/ Guang Ming Daily

(25)

Name of media outlet: Harakah
Liaison contact (E-mail): admin@harakah.net.my
Liaison contact (Phone): 03-4021 3346
Website: www.harakahdaily.net
Media type: Online
Language: Bahasa Malaysia
Location: No 28, Jalan Pahang Barat, Off Jalan Pahang Barat, 53000 Kuala Lumpur
Twitter: 129 K followers/ Harakah Daily
Facebook: 1M followers/ Harakah Daily
Youtube: 122K subscribers/ Harakah Daily
Instagram: 17K followers/ Harakah Daily

(26)

Name of media outlet: Harian metro
Website: https://www.hmetro.com.my/
Media type: Print, Online
Language: Bahasa Malaysia
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 1.2M followers/ Harian Metro
Facebook: 5M followers/ Harian Metro
Youtube: 776K subscribers/ Harian Metro
Instagram: 645K followers/ hmetromy

(27)

Name of media outlet: Hitz.fm
Liaison contact (E-mail): hitzfeedback@astro.com.my
Liaison contact (Phone): 03-9543 8888
Website: https://hitz.com.my/
Media type: Online, Broadcast
Language: English
Location: HITZ, All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi, Bukit Jali,57000 Kuala Lumpur
Twitter: 639.4K followers/ Hitz
Facebook: 1.3M followers/ Hitz
Youtube: 46.7K subscribers/ Hitz
Instagram: 166K followers/ Hitz

(28)

Name of media outlet: Ikim
Liaison contact (Phone): 03-6205 1500
Website: http://ikimfm.my
Media type: Online, Broadcast
Language: Bahasa Malaysia
Location: No 2, Langgak Tunku, Off Jalan Tuanku Abdul Halim, 50480 Kuala Lumpur
Twitter: 1,771 followers/ IKIM FM
Facebook: 907K followers/ IKIM fm
Youtube: 18.5K subscribers/ IKIM fm
Instagram: 333K followers/ IKIM fm

(29)

Name of media outlet: Kadogawa Gempak Starz
Liaison contact (Name): Beteng
Website: https://www.shop.gempakstarz.com/
Media type: Online
Language: English, Bahasa Malaysia, Chinese
Location: 17 & 19, Jalan Tasik Selatan 8, Bandar Tasik Selatan, 57000 Kuala Lumpur
Name of owner/company: Kadokawa Holdings Asia Ltd.
Type of the company: Private
Type of the media: Local
Year founded: 1994
Circulation/subscription/viewers number (as of Q3 2020): N/A
Percentage change of the circulation number over the past year: N/A
Number of full-time staff: 200+
Number of part-time staff: 0
Number of freelancers: 0
Number of journalists: None
Number of senior editorial: 8
Number of producers: 4
Number of technical staffs: 0
Number of multimedia/digital: 0
Change in staffing over the past year : N/A
Number of female media workers: N/A
Number of male media workers: N/A
Number of media workers under 30: N/A
Number of media workers over 30: N/A
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): N/A
Do they have a collective agreement: No
Is there a union house committee: Yes
Twitter: 4,499 followers/ Gempak Starz
Facebook: 91,000 followers/ kadokawa anime channel
Youtube: 12.4K subscribers/ Gempak Starz,
Instagram: 40K followers/ KADOKAWA GEMPAK STARZ,

(30)
Name of media outlet: Kwong Wah Yit Poh
Website: https://www.kwongwah.com.my/
Media type: Online
Language: Chinese
Location: 19, Lebuh Presgrave, Peti Surat No. 31, 10300 Pulau Pinang
Facebook: 1.3M followers/ Kwong Wah Yit Poh
Youtube: 12.4K subscribers/ Kwong Wah Yit Poh
Instagram: 71.9K followers/ Kwongwahmy

(31)
Name of media outlet: Lite
Liaison contact (E-mail): lite@astro.com.my
Liaison contact (Phone): 016-510 8888
Website: https://lite.my/
Media type: Broadcast
Language: English
Location: LITE, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 6,141 followers/ Lite
Facebook: 511K followers/ Lite(Malaysia)
Youtube: 14.4K subscribers/ Lite
Instagram: 8,779 followers/ Lite.my

(32)
Name of media outlet: Makkal Osai
Liaison contact (Name): Sivanesan - Director
Liaison contact (Phone): 012-327 9977
Website: https://makkalosai.com.my/
Media type: Print
Language: Tamil
Location: No.19, Jalan Murai Dua, Batu Complex, 3rd Mile Off Jalan Ipoh, 51200 Kuala Lumpur
Type of the media: Local
Year founded: 1981
Circulation/subscription/viewers number (as of Q3 2020): 52,000
Total number of staff: 86
Number of journalists: 14
Number of senior editorial: 5
Number of producers: 1
Change in staffing over the past year: N/A
Number of female media workers: 28
Number of male media workers: 58
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): N/A
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 1,280 followers/ Makkal Osai
Facebook: 52,542 followers/ Makkal Osai
Youtube: 1.55k subscribers/ Makkal Osai TV
Instagram: 2,252 followers/ makkal osai official

(33)

Name of media outlet: Malay Mail
Website: www.themalaymailonline.com
Media type: Online
Language: English, Chinese
Location: Malay Mail Sdn. Bhd. Lot 2A, Jalan 13/2 46200 Petaling Jaya
Twitter: 226.7K followers/ Malay Mail
Facebook: 343K followers/ Malay Mail
Youtube: 4.08K subscribers/ Malay Mail
Instagram: 32.6K followers/ The Malay Mail

(34)

Name of media outlet: Malaysiakini
Liaison contact (Name): Premesh Chandran
Liaison contact (E-mail): prem@malaysiakini.com
Liaison contact (Phone): 017-878 3900
Website: Malaysiakini
Media type: Online
Language: English, Bahasa Malaysia, Chinese, Tamil
Location: PJ51 Business Park, No 9, Jalan 51/205A, 46050 Petaling Jaya, Selangor
Branches: Penang
Name of owner/company: Mkini Dotcom Sdn Bhd
Type of the company: Private
Type of the media: National
Year founded: 1999
Circulation/subscription/viewers number (as of Q3 2020): 8 million unique readers
Percentage change of the circulation number over the past year: 5%
Total number of staff: 110
Number of full-time staff: 110
Number of part-time staff: 0
Number of freelancers: 1
Number of journalists: 30
Number of senior editorial: 30
Number of producers: 10
Number of technical staffs: 10
Number of multimedia/digital: 120
Number of other staff: 1
Change in staffing over the past year: -5%
Number of female media workers: 25
Number of male media workers: 35
Number of media workers under 30: 20
Number of media workers over 30: 40
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): 0
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 1.3M followers/ malaysiakini
Facebook: 1.7M followers/ malaysiakini
Youtube: 1.33M subscribers/ kinitv
Instagram: 253K followers/ malaysiakini

Name of media outlet: Malaysian Insight
Liaison contact (Phone): 03-6211 0525
Website: https://www.themalaysianinsight.com
Media type: Online
Language: English
Location: Inside Media Sdn Bhd (1092636-D), 17-1 Jalan Sri Hartamas 7, Sri Hartamas, 50480 Kuala Lumpur
Twitter: 85.4K followers/ The Malaysian Insight
Facebook: 73K followers/ The Malaysian Insight
Youtube: 121K subscribers/ The Malaysian Insight
Instagram: 9,098 followers/ msianinsight

Name of media outlet: Malaysian Nanban
Liaison contact (Name): Ramasamy - Senior Editor
Liaison contact (E-mail): m.nanban12@gmail.com
Liaison contact (Phone): 013-221 8255
Website: http://nanban.com.my/
Media type: Print
Language: Tamil
Location: Penerbitan Sahabat (M) Sdn Bhd, 544-3 Batu Complex, Off Jalan Batu Ipoh, 51200 Kuala Lumpur
Type of the media: Local
Year founded: October 1, 1986
Circulation/subscription/viewers number (as of Q3 2020): Weekdays 65,000 and Weekend 115,000
Percentage change of the circulation number over the past year: N/A
Total number of staff: 9
Number of full-time staff: 8
Number of freelancers: 1
Number of journalists: 10
Number of senior editorial: 3
Number of producers: N/A
Number of technical staffs: N/A
Number of multimedia/digital: N/A
Number of other staff: N/A
Number of female media workers: 10
Number of male media workers: 40
Does the media have union: No
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 99,052 followers/ Malaysia Nanban Tamil Daily
Facebook: 99,163 followers/ Malaysia Nanban Tamil Daily
Youtube: 1.51K subscribers/ Malaysian Nanban Online

Name of media outlet: MalaysiaNow
Liaison contact (Name): Zul Salehin
Liaison contact (E-mail): zul@malaysianow.com
Name of media outlet: Manis FM
Liaison contact (E-mail): admin@manis.fm
Liaison contact (Phone): 09-626 2255
Website: www.manis.fm
Media type: Online, Broadcast
Language: Bahasa Malaysia
Location: Husa Network Sdn Bhd (464366), No 18, Pusat Komersial Chabang Tiga, 21000 Kuala Terengganu, Terengganu
Twitter: 1,208 followers/ Radio Manis fm
Facebook: 55K followers/ Manis fm  
Youtube: 46.1K subscribers/ Manis Fm  
Instagram: 52.2K followers/ Manis fm

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Name of media outlet: Marketing Magazine Asia  
Liaison contact (Name): Sandesh Singh  
Liaison contact (E-mail): sandesh@adoimazine.com  
Liaison contact (Phone): 012-330 2154
Website: https://marketingmagazine.com.my/
Media type: Print, Online
Language: English
Location: Sledgehammer Communications (M) Sdn Bhd, 22-B, Jalan Tun Mohd Fuad 1, Taman Tun Dr Ismail, 60000 Kuala Lumpur, Kuala Lumpur
Name of owner/company: Sledgehammer Communications
Type of the company: Private
Type of the media: National
Year founded: 1997
Circulation/subscription/viewers number (as of Q3 2020): 350,000
Percentage change of the circulation number over the past year: 11%
Total number of staff: 10
Number of full-time staff: 9
Number of part-time staff: 0
Number of freelancers: 1
Number of journalists: 1
Number of senior editorial: 2
Number of multimedia/digital: 1
Number of other staff: 7
Number of female media workers: 2
Number of male media workers: 2
Number of media workers under 30: 1
Number of media workers over 30: 3
Does the media have union: No
Is there a union house committee: No
Twitter: 3,160 followers/ marketing_asia
Facebook: 5,784 followers/ Marketingmagazine.Asia
Youtube: 497 subscribers/ AdoiTV
Instagram: 687 followers/ Marketingmagazine.Asia
Name of media outlet: Melody
Liaison contact (E-mail): melodymalaysia103@gmail.com
Liaison contact (Phone): 016-745 9999
Website: https://melody.my/
Media type: Broadcast
Language: Chinese
Location: MELODY, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 1,267 followers/ Melody
Facebook: 376K followers/ Melody
Youtube: 7.38K followers/ Melody
Instagram: 72K followers/ Melody_my

Name of media outlet: MIMS Medica
Liaison contact (E-mail): enquiry.my@mims.com
Liaison contact (Phone): 03-7623 8000
Website: MIMS.com
Media type: Online, Print
Language: English
Location: MIMS Medica Sdn Bhd (891450-U) 2nd Floor, West Wing, Quattro West, No. 4, Lorong Persiaran Barat, 46200 Petaling Jaya, Selangor
Twitter: 2,216 followers/ MIMS.com
Facebook: 109K followers/ MIMS.com
Youtube: 274 subscribers/ MIMSChannel

Name of media outlet: MIX FM
Liaison contact (E-mail): mix@astro.com.my
Liaison contact (Phone): 016-493 5555
Website: https://mix.my/
Media type: Broadcast
Language: English
Location: MIX, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 13.5K followers/ Mix
Facebook: 329K followers/ MIX(Malaysia)
Youtube: 6.9K subscribers/ Mix
Instagram: 28.1K followers/ Mix.my
(43)
Name of media outlet: MY FM
Liaison contact (E-mail): myhaowan@gmail.com
Liaison contact (Phone): 016-507 3333
Website: https://my.com.my/
Media type: Broadcast
Language: Chinese
Location: MY, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 8,161 followers/ MY
Facebook: 1M followers/ MY(Malaysia)
Youtube: 107K subscribers/ MY
Instagram: 357K followers/ myfm

(44)
Name of media outlet: Nanyang
Liaison contact (E-mail): editor@enanyang.my
Liaison contact (Phone): 03-7872 6888/ 03-7650 8666
Website: https://www.enanyang.my/
Media type: Online
Language: Chinese
Location: Nanyang Siang Pau Sdn. Bhd., No.1, Jalan SS7/2, 47301 Petaling Jaya, Selangor
Twitter: 23.9K followers/ eNanyang
Facebook: 375K followers/ Nanyang Siang Pau
Instagram: 1,741 followers/ eNanyang

(45)
Name of media outlet: New Sarawak Tribune
Liaison contact (E-mail): tribunenew2019@gmail.com
Liaison contact (Phone): 082-510 005
Website: https://www.newssarawaktribune.com.my/
Media type: Online
Language: English
Location: Lot 14096 (SL 121) Section 65, Kuching Town Land District.14 D, Metrocity Commercial Precinct, Jalan Matang, 93050 Kuching, Sarawak
Twitter: 35 followers/ New Sarawak Tribune
Facebook: 5,441 followers/ New Sarawak Tribune Official FB
Instagram: 142 followers/ New Sarawak Tribune
Name of media outlet: New Straits Times
Website: http://www.nst.com.my/
Media type: Online, Print
Language: English
Location: Balai Berita 31, Jalan Riong, 59100, Kuala Lumpur
Twitter: 729.7K followers/ New Straits Times
Facebook: 782K followers/ NST online
Youtube: 80.8K subscribers/ NST online
Instagram: 75.2K followers/ NST online

Name of media outlet: Newsrise
Liaison contact (Name): Jason Ng
Liaison contact (E-mail): kleditorial@newsrise.org
Liaison contact (Phone): 03-7629 4829
Website: https://newsrise.org/
Media type: Online
Language: English
Location: 32, Nariman Bhavan, 3rd Floor, Nariman Point, Mumbai - 400 021
Branches: B-20-13, Tropics Suites @ 3 Damansara, Jalan SS20/27, 47400 Petaling Jaya, Selangor
Name of owner/company: NewsRise Financial Research & Information Services Pvt Ltd
Type of the company: Private
Type of the media: Foreign
Year founded: 2013
Circulation/subscription/viewers number (as of Q3 2020): P&C
Number of full-time staff: 3
Number of journalists: 2
Number of senior editorial: 1
Number of female media workers: 1
Number of male media workers: 2
Number of media workers over 30: 3
Does the media have union: No
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 6K followers/ Jason Ng
Facebook: 624 followers/ Newsrise
Youtube: N/A
Instagram: N/A
Name of media outlet: NNA (M)
Liaison contact (Phone): 03-2163 6226
Website: https://english.nna.jp
Media type: Online
Language: English
Location: D–3–5 Megan Avenue, 189 Jalan Tun Razak, 50400 Kuala Lumpur
Twitter: 13 followers/ NNA Business News

Name of media outlet: NTV7
Website: www.nv7.com.my
Media type: Broadcast
Language: English, Bahasa Malaysia, Chinese, Tamil
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 72.6K followers/ NTV7 Malaysia
Facebook: 494K followers/ NTV7
Youtube: 26.6K subscribers/ NTV7 News
Instagram: 90.1K followers/ NTV7 Malaysia

Name of media outlet: NU Ideaktiv
Liaison contact (E-mail): enquiry@ideaktiv.com
Liaison contact (Phone): 03-5101 7388
Website: https://www.ideaktiv.com/
Media type: Online
Language: English, Bahasa Malaysia
Location: Lot 2, Jalan Renggam 15/5 Off Persiaran Selangor, Seksyen 15 40200 Shah Alam, Selangor
Facebook: 1,274 followers/ Ideaktiv
Youtube: 82 subscribers/ NU Ideaktiv
Instagram: 1,075 followers/ Ideaktiv

Name of media outlet: Oriental Daily
Liaison contact (E-mail): news@orientaldaily.com.my
Liaison contact (Phone): 03-2691 6336
Website: www.orientaldaily.com.my
Media type: Online
Language: Chinese
Location: Wisma Dang Wangi 38, Jalan Dang Wangi 50100 Kuala Lumpur
Twitter: 30.9K followers/ Oriental Daily
Facebook: 1.6M followers/ Oriental Daily News Malaysia
Youtube: 2.49K subscribers/ Oriental Daily News Malaysia
Instagram: 182K followers/ Oriental Daily News

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Name of media outlet: Overseas Chinese Daily News
Liaison contact (Phone): 6088-437 773
Website: http://www.ocdn.com.my/
Media type: Online
Language: Chinese
Twitter: 22 followers/ Overseas Chinese Daily News
Facebook: 16K followers/ Overseas Chinese Daily News
Youtube: 29 subscribers/ Overseas Chinese Daily News
Instagram: 119 followers/ Overseas Chinese Daily News

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Name of media outlet: Parenthood
Website: www.parenthood.my
Media type: Print, Online, Broadcast
Language: English, Chinese
Location: Taman Mastiara, Kuala Lumpur
Type of the company: Private
Type of the media: Local
Year founded: 2000
Circulation/subscription/viewers number (as of Q3 2020): 40,000
Total number of staff: 15
Number of full-time staff: 5
Number of part-time staff: 10
Number of journalists: 4
Change in staffing over the past year: No
Number of female media workers: 8
Number of male media workers: 7
Does the media have union: No
Do they have a collective agreement: No
Is there a union house committee: No
Facebook: 36k followers/ Parenthood Magazine Malaysia
Youtube: 30 subscribers/ Parenthood Magazine Malaysia
Instagram: 2,419 followers/ Parenthood Magazine Malaysia

Name of media outlet: Perception Media
Liaison contact (E-mail): jameselva@brandequity.com.my
Liaison contact (Phone): 03-6186 8066
Website: www.brandequity.com.my
Media type: Online
Language: English
Location: 2-96, Jalan Prima SG 3/2, Taman Prima, Sri Gombak, 68100 Batu Caves, Selangor

Name of media outlet: Raaga FM
Liaison contact (E-mail): raagafeedback@astro.com.my
Liaison contact (Phone): 016-491 3333
Website: https://raaga.my/
Media type: Broadcast
Language: Tamil
Location: RAAGA, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 51.6K followers/ Raaga
Facebook: 722K followers/ Raaga(Malaysia)
Youtube: 117K susbscribers/ Raaga
Instagram: 31.6K followers/ Raaga.my

Name of media outlet: Rakan Sarawak
Liaison contact (E-mail): rakansarawak01@gmail.com
Liaison contact (Phone): 082-266 808
Website: https://www.rakansarawak.com/v3/
Media type: Online
Language: English
Location: A509, Level 5, Tower A2, ICOM Square Jalan Pending 93450 Kuching, Sarawak
Twitter: 1,658 followers/ Rakan Sarawak
Facebook: 890 followers/ Rakan Sarawak
Youtube: 25 subscribers/ Rakan Sarawak TV
(57)

Name of media outlet: RTM
Liaison contact (Phone): 03-2282 5333
Website: https://www.rtm.gov.my/
Media type: Online, Broadcast
Language: English, Bahasa Malaysia
Location: Angkasapuri, 506140 Kuala Lumpur
Twitter: 94.3K followers/ RTM Malaysia
Facebook: 300K followers/ RTM-Radio Televisyen Malaysia
Youtube: 48.8K subscribers/ Radio Televisyen Malaysia
Instagram: 153K followers/ rtm_malaysia

(58)

Name of media outlet: Says.com
Liaison contact (E-mail): hello@says.com
Liaison contact (Phone): 03-7710 0180
Website: https://says.com/my
Media type: Online
Language: English, Bahasa Malaysia
Location: REV Media Group The Basecamp, 3rd Floor South Wing, Sri Pentas 3, Persiarian Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 35.6K followers/Latest on SAYS
Facebook: 976K followers/SAYS
Youtube: 328K subscribers/SAYS
Instagram: 110K followers/saysdotcom

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Name of media outlet: SHP Media
Liaison contact (E-mail): ila@shpmedia.com
Liaison contact (Phone): 03-7960 1148
Website: https://shpmedia.com/
Media type: Online
Language: English
Location: 1203, Block E, 12th Floor Phileo Damansara 1, No 9, Jalan 16/11 46350 Petaling Jaya, Selangor
Twitter: 1,422 followers/vSHP Media
(60)

Name of media outlet: Sinar FM
Liaison contact (E-mail): feedback@sinar.my
Liaison contact (Phone): 016-326 0000
Website: https://sinar.my/
Media type: Broadcast
Language: Bahasa Malaysia
Location: SINAR, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
Twitter: 74.9K followers/ Sinar
Facebook: 1M followers/ Sinar
Youtube: 255K subscribers/ Sinar
Instagram: 1.4M followers/ Sinar_my

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Name of media outlet: Sinar Harian
Liaison contact (Phone): 603-5101 7388
Website: https://www.sinarharian.com.my/
Media type: Online
Language: Bahasa Malaysia
Location: No 1, Jalan Renggam 15/5 Off Persiaran Selangor, Seksyen 15 40200 Shah Alam, Selangor
Twitter: 639.3K followers/ Sinar Online
Facebook: 4M followers/ Sinar Harian
Youtube: 266K subscribers/ Sinar Harian
Instagram: 684K followers/ Sinar Harian

(62)

Name of media outlet: Straits Times
Liaison contact (Name): Ketua Biro Shannon Teoh
Liaison contact (E-mail): shannon.t@sph.com.sg
Liaison contact (Phone): 019-227 0058
Website: www.straitstimes.com
Media type: Print, Online
Language: English
Location: The Straits Times (Singapore) Singapore Press Holding, Lot 11A, Level 11 Etiqa Twin Tower 2, Jalan Pinang, 50450 Kuala Lumpur
Branches: 4 in Malaysia
Name of owner/company: Spore Press Holding
Year founded: 175 yrs ago
Circulation/subscription/viewers number (as of Q3 2020): N/A
Total number of staff: 5
Number of journalists: 4
Number of other staff: 1 admin
Change in staffing over the past year: No
Number of female media workers: 3
Number of male media workers: 2
Number of media workers over 30: 5
Is there a union house committee: FCCC
Twitter: 1M followers/ The Straits Times
Facebook: 1.4M followers/ The Straits Times
Youtube: 236K subscribers/ The Straits Times
Instagram: 349K followers/ The Straits Times

(63)

Name of media outlet: Suara Sarawak
Liaison contact (E-mail): news@suarasarawak.my
Liaison contact (Phone): 082-647 375
Website: https://suarasarawak.my/
Media type: Online
Language: Bahasa Malaysia
Location: Lot 14096 (SL 121) Section 65, Kuching Town Land District 14D, Metrocity’s Commercial Precint, Jalan Matang 93050 Kuching, Sarawak
Twitter: 16 followers/ Suara Sarawak
Facebook: 55K followers/ Suara Sarawak
Youtube: 246 subscribers/ Suara Sarawak
Instagram: 1,303 followers/ Suara Sarawak

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Name of media outlet: Sun Media
Liaison contact (E-mail): newsdesk@thesundaily.com
Liaison contact (Phone): 03-7784 6688
Website: https://www.thesundaily.my/
Media type: Online, Print
Language: English
Location: Sun Media Corporation Sdn Bhd, Level 4, Lot 6, Jalan 51/ 217, 46050 Petaling Jaya, Selangor
Twitter: 137.1K followers/ The Sun
Facebook: 41K followers/ The Sun Daily
Youtube: 28.7K subscribers/ The Sun Media
Instagram: 7,154 followers/ The Sun Daily
(65)

Name of media outlet: Techcryption
Liaison contact (Name): Jumali Lumri
Liaison contact (E-mail): jumalilumri@gmail.com
Liaison contact (Phone): 013-374 4200
Website: https://www.techcryption.com/
Media type: Online
Language: English, Bahasa Malaysia
Location: 05-06 Menara MBMR, 59200 Kuala Lumpur
Name of owner/company: Techcryption Media Sdn Bhd
Type of the company: Private
Type of the media: National
Year founded: 2019
Circulation/subscription/viewers number (as of Q3 2020): N/A
Total number of staff: 4
Number of full-time staff: 4
Number of part-time staff: N/A
Number of freelancers: 1
Number of female media workers: 0
Number of male media workers: 4
Does the media have union: No
Is there a union house committee: No
Twitter: 1,771 followers/ Techcryption
Facebook: 2,945 followers/ techcryptionmedia
Youtube: 232 subscribers/ Techcryption
Instagram: 1,182 followers/ Techcryption

(66)

Name of media outlet: The Edge Comm
Liaison contact (E-mail): info@bizedge.com
Liaison contact (Phone): 03-7721 8000
Website: https://www.theedgemarkets.com/
Media type: Online
Language: English
Location: Level 3, Menara KLK No. 1 Jalan PJU 7/6, Mutiara Damansara 47810 Petaling Jaya, Selangor
Twitter: 513.4K followers/ The Edge Malaysia
Facebook: 135K followers/ The Edge Malaysia
Instagram: 41.7K followers/ The Edge Malaysia
Name of media outlet: The Malaysian Reserve
Liaison contact (Name): Afiq
Liaison contact (E-mail): tmr.afiqaziz@gmail.com
Liaison contact (Phone): 019-665 8015
Website: www.themalaysianreserve.com
Media type: Print
Language: English
Location: Level 5, Quattro West, No. 4, Lorong Persiaran Barat 46200 Petaling Jaya, Selangor
Branches: N/A
Name of owner/company: Media Prima
Year founded: 2017
Circulation/subscription/viewers number (as of Q3 2020): Estimated physical subscription - not included online) – 5,000
Percentage change of the circulation number over the past year: 50% (10,000 in 2019)
Number of full-time staff: 70 - 80
Number of journalists: 40 (journalists + writers)
Number of other staff: 40 (support staff - admin/HR)
Change in staffing over the past year: 0% (no retrenchment/ VSS)
Number of female media workers: Not sure
Number of media workers under 30: writers only (all below 34 years, average - 28 years)
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): Not sure (but no formal effort made to join the union so far)
Is there a union house committee: No
Twitter: 6.9k followers/ TMReserve
Facebook: 9.8k followers/ The Malaysian Reserve
Youtube: 942 subscribers/ TMRtv
Instagram: 1k followers/ themalaysianreserve

Name of media outlet: The Mole
Liaison contact (Name): Nurhusna Zulkifli
Liaison contact (E-mail): nurhusna.zulkifli@gmail.com/ husna@mole.my
Website: www.mole.my
Media type: Online
Language: English
Location: C-3-5, Plaza TTDI, Jalan Wan Kadir 3, Taman Tun Dr Ismail, 60000 Kuala Lumpur
Name of owner/company: Bru Publications/ Dato Ahiruddin bin Attan
Type of the company: Private
Type of the media: National
Year founded: 2010
Total number of staff: 9
Number of full-time staff: 8
Number of freelancers: 1
Number of journalists: 3
Change in staffing over the past year: 2019
Number of female media workers: 4
Number of male media workers: 5
Number of media workers under 30: 3
Number of media workers over 30: 6
Does the media have union: No
Do they have a collective agreement: Yes
Is there a union house committee: Yes
Twitter: 7,753
followers/ The Mole
Facebook: 17k followers/ The Mole

Name of media outlet: The Star
Liaison contact (Phone): 03-7967 1388
Website: https://www.thestar.com.my/
Media type: Online, Print
Language: English
Location: Menara Star 15, Jalan 16/11 46350 Petaling Jaya, Selangor
Twitter: 1.6M followers/ The Star
Facebook: 1.2M followers/ The Star
Youtube: 881K subscribers/ The Star
Instagram: 127K followers/ The Star Online

Name of media outlet: The Vibes
Liaison contact (Name): Terence Fernandez
Liaison contact (E-mail): terence@thevibes.com
Liaison contact (Phone): 012-205 0463
Website: https://www.thevibes.com
Media type: Online
Language: English
Location: Level 10, Menara BRDB, 285, Jalan Maarof, Bukit Bandaraya, 59000 Kuala Lumpur
Branches: Nil
Name of owner/company: Terence Fernandez
Type of the company: Private
Type of the media: National
Year founded: 2020
Circulation/subscription/viewers number (as of Q3 2020): 680,000
Percentage change of the circulation number over the past year: Nil
Total number of staff: 33
Number of full-time staff: 30
Number of part-time staff: 0
Number of freelancers: 3
Number of journalists: 15
Number of senior editorial: 7
Number of producers: 0
Number of technical staffs: 0
Number of multimedia/digital: 6
Number of other staff: 1
Change in staffing over the past year: 0
Number of female media workers: 5
Number of male media workers: 25
Number of media workers under 30: 5
Number of media workers over 30: 29
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): Nil
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 2,167 followers/ thevibesnews
Facebook: 16,869 followers/ thevibesnews
Youtube: 146 subscribers/ The Vibes TV
Instagram: 1,188 followers/ thevibesnews

(71)
Name of media outlet: TV9
Website: www.tv9.com.my
Media type: Broadcast
Language: English, Bahasa Malaysia, Chinese, Tamil
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 712.6K followers/ TV9 Malaysia
Facebook: 676K followers/ TV9 Dihatiku
Youtube: 1M subscribers/ TV9 Malaysia Official
Instagram: 685K followers/ TV9 Malaysia
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Name of media outlet: TV Alhijrah  
Liaison contact (E-mail): info@tvalhijrah.com  
Liaison contact (Phone): 03-2028 1500  
Website: https://www.tvalhijrah.com/  
Media type: Online  
Language: Bahasa Malaysia  
Location: AlHijrah Media Corporation (TV AlHijrah), Pusat Penyiaran Digital TV AlHijrah, Kompleks Pusat Islam, Jalan Perdana, 50480 Kuala Lumpur  
Twitter: 59K followers/ TV AlHijrah 114  
Facebook: 1.4M followers/ TV AlHijrah  
Youtube: 23.2K subscribers/ TV AlHijrah Official  
Instagram: 503K followers/ TV AlHijrah 114

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Name of media outlet: TV3  
Liaison contact (Name): Pang Chinn Fei  
Liaison contact (E-mail): chinnfei77@yahoo.com  
Liaison contact (Phone): 012-344 5670  
Website: www.mediaprima.com.my  
Media type: Broadcast  
Language: English, Bahasa Malaysia, Chinese, Tamil  
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor  
Name of owner/company: Media Prima Bhd  
Type of the company: Private  
Type of the media: Local  
Year founded: 1984  
Circulation/subscription/viewers number (as of Q3 2020): 2 million per day  
Total number of staff: 1,000  
Number of full-time staff: 500  
Number of part-time staff: 500  
Number of freelancers: 20  
Number of journalists: 40  
Number of senior editorial: 5  
Number of producers: 10  
Number of technical staff: 30  
Number of multimedia/digital: 10  
Number of female media workers: 500  
Number of male media workers: 500
Does the media have union: Yes
Estimated Union Density (% membership to the entire workforce): 70%
Do they have a collective agreement: Yes
Is there a union house committee: Yes
Twitter: 752.2K followers/ Buletin TV3
Facebook: 3M followers/ TV3 Malaysia
Youtube: 4.24m subscribers/ TV3 Malaysia Official
Instagram: 2.5M followers/ TV3 Malaysia

(74)

Name of media outlet: United Daily
Liaison contact (E-mail): miri@weareunited.com.my
Liaison contact (Phone): 085-656 666
Website: https://weareunited.com.my
Media type: Online
Language: Chinese
Location: Lot 2885, Block 3, Miri Concession Land District, 98000 Miri, Sarawak
Youtube: 60K subscribers/ United Daily news

(75)

Name of media outlet: Wftv
Liaison contact (Name): Kazi Mahmood
Liaison contact (E-mail): kazimahmood@gmail.com
Liaison contact (Phone): 016-922 3786
Website: wftv.live
Media type: Online
Language: English, Bahasa Malaysia
Location: Ampang, Malaysia
Name of owner/company: Kazi Mahmood
Type of the company: Private
Type of the media: Local
Year founded: 2004
Circulation/subscription/viewers number (as of Q3 2020): 20,000 unique visitors
Percentage change of the circulation number over the past year: -50%
Total number of staff: 5
Number of full-time staff: 2
Number of part-time staff: 3
Number of freelancers: 3
Number of journalists: 7
Number of senior editorial: 3
Number of producers: 1
Number of technical staffs: 0
Number of multimedia/digital: 0
Number of other staff: 0
Change in staffing over the past year: 0
Number of female media workers: 1
Number of male media workers: 4
Number of media workers under 30: 2
Number of media workers over 30: 3
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): 0
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 13 followers/ wftv.live
Facebook: 3,200 followers/ worldfuturetv
Youtube: None
Instagram: None
Other social media presence: LinkedIn