

International Federation of Journalists
National Union of Journalists Malaysia



MAPPING OF MALAYSIAN MEDIA ORGANISATIONS

2020



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A national media mapping project by the National Union of
Journalists Malaysia

2020

Supported by the European Union



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In this rapid change of mass communication and delivery of information in the last five years, mass communication in the world, be it, press, online and broadcast, faced the Covid-19 pandemic this year that had affected every fiber of society. Revenues had taken a hit, including, employment, and so too the whole national and international media.

The aim of the Malaysian media mapping was to provide an accurate and factual description of media companies which will contribute to discussions of the impacts and challenges of a changing media landscape and the opportunities for union membership and growth. This media mapping was completed amidst a lockdown in Malaysia. Various challenges were faced as well as reluctance for media companies to convey too much for fear of the unknown.

During the two-month data gathering, it was an uphill climb as controlled movement orders were enforced. There was no face-to-face interviews held. Surveys were carried out through phone, emails and to a large extent, left to the respondents to fill the survey on their own. Only 21 media companies opted to provide information to the questionnaire. Researchers had to also source for the information through other directories, databases and online. To note also that there was hardly any follow up from members of the National Union of Journalists Malaysia (NUJM) on gathering information from their respective workplace. This is the reason to no data included on union membership count from the press establishments. However, this report, covering 75 media companies, gives a general overview of where the media industry is and the direction it may take in this near future. Having said that, it is the first step moving forward in order to increase membership for NUJM.

Most of the established press holdings, who own a print media had also added online (11) media to keep going. For the present moment, 59 companies are solely online, 25 in broadcast and 16 still remain in print. In the report, only two companies, namely All Sports Images and Parenthood, are in all the three sectors, i.e., print, online and broadcast.

There are seven companies that were solely on broadcast that have gone online. It is obvious that all established companies in print and broadcast has added the online medium to reach out to their audience. Fairly so that 61 of the 75 media had also adopted the use of not only their own websites but tapped into Twitter, Facebook, YouTube and Instagram. Only a small handful of media, mainly three Bahasa Malaysia language newspapers have Facebook followers hitting above four million.

To best understand the social media used by these companies to address their followers, this report has categorized the respondents into four categories. They are namely TV and radio, newspapers and magazines, online and lastly news agencies. There are only two news agencies in this report, Bernama and AFP, and the latter, being of international based, pulls in a higher number of followers via Twitter, YouTube and Instagram.

The category of TV and radio consist of 22 companies, newspapers and magazines 27 and online media 23. Based on the survey, the number of subscribers vary vastly and it is only possible to gauge the outcome produced. In the TV and radio category, TV3 ranks high on the list with subscribers numbering 752K on Twitter, Facebook with 3M, YouTube 4.24M and Instagram 2.5M. Radio station Era is the only radio medium to bring in the numbers with 588K on Twitter, 3M on Facebook and 946K YouTube subscribers.

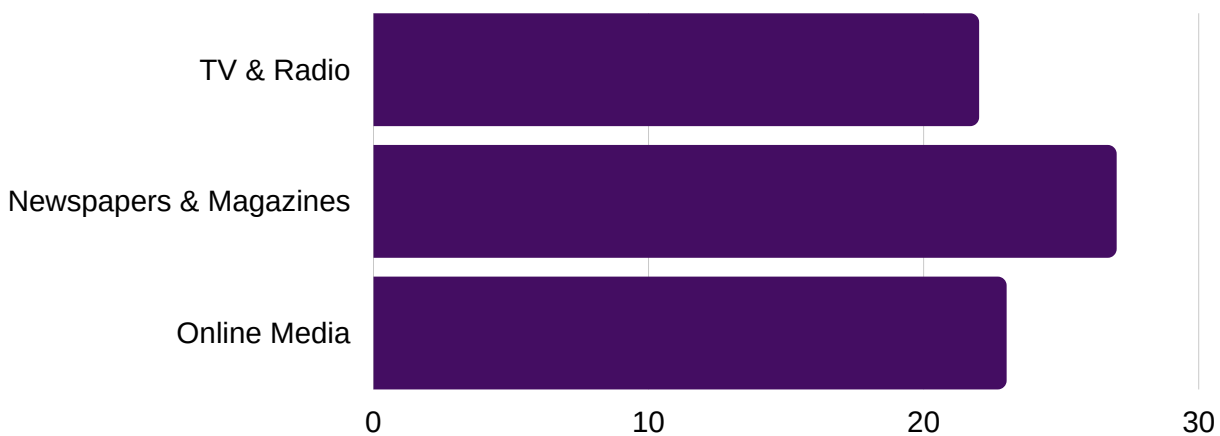


Fig 1: Media organisations by category

Within this category, subscribers for Twitter range from 752K to as low as 16, Facebook from 3M to 55K, YouTube from 4.24M to 246, and Instagram from 2.5M to 1,303. For Twitter, the numbers lists for the top five are TV3 – 725K, Media Prima – 749K, TV9 – 712K, Hitz FM – 639K and Era FM – 588K. On Facebook the top five are Era FM – 3M, TV3 – 3M, Astro Malaysia – 1.6M, Media Prima – 1.5M and TV Alhijrah – 1.4M. As for YouTube, it is TV3 – 4.24M, Era FM – 946K, Media Prima – 932K, Gegar – 461K and Sinar – 255K. On Instagram it leads with TV3 -2.5M, Media Prima – 777K, TV9 – 685K, TV Alhijrah – 503K and Gegar FM – 273K.

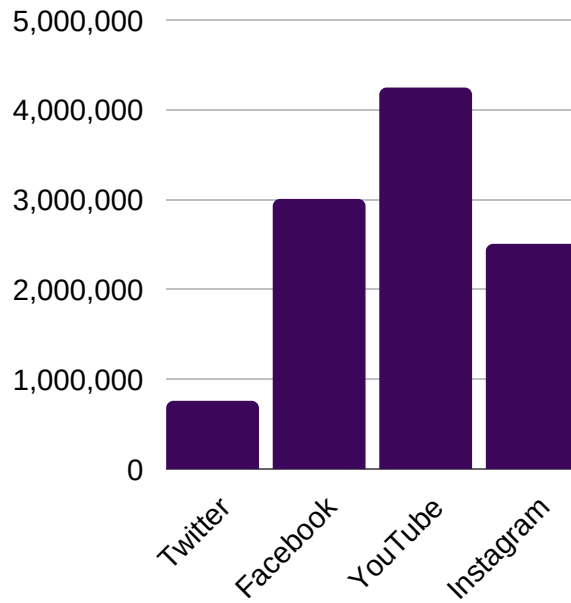


Fig 2: TV & Radio: Highest number of social media subscribers by platform

In the newspapers and magazines category, the top of its list varies from company to company. However, it can still be said that print media remains strong in its transformation. On Twitter, the numbers range from 1.6M to 72, Facebook 5M to 1.4K , YouTube 881K to 29, and Instagram from 983K to 119.

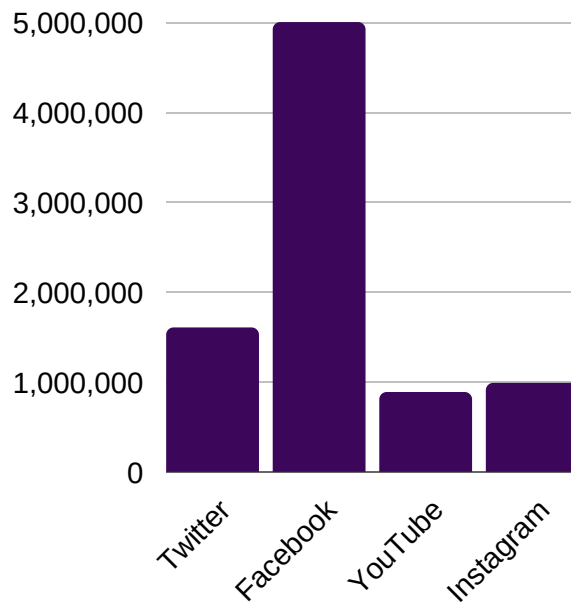


Fig 3: Newspapers & Magazines: Highest number of social media subscribers by platform

Subscribers that hit the top five lists on Twitter are Star Publications – 1.6M, Berita Harian – 1.4M, Harian Metro – 1.2M, Straits Times – 1M and New Straits Times – 729.7K. On Facebook, it is Berita Harian – 5M, Harian Metro – 5M, Sinar Harian – 4M, China Press – 1.7M and Oriental Daily – 1.6M. For YouTube, it stands as Star Publications – 881K, Harian Metro 776K, Berita Harian – 278K, Sinar Harian – 266K and Straits Times – 236K. On Instagram, the top list are Berita Harian – 983K, Sinar Harian – 684K, Harian Metro – 645K, Straits Times – 349K and China Press at 193K.

Turning to the new form of media, the online medium, Free Malaysia Today has seem to make its mark among Malaysians. FMT chalks 1.3M on Twitter, 1.7M on Facebook, 1.33M on YouTube and 253K on Instagram. The range among the online medium also vary significantly. Twitter subscribers number from 1.3M to 13, Facebook from 1.7M to 299, YouTube from 1.33M to 25, and Instagram from 333K to 117.

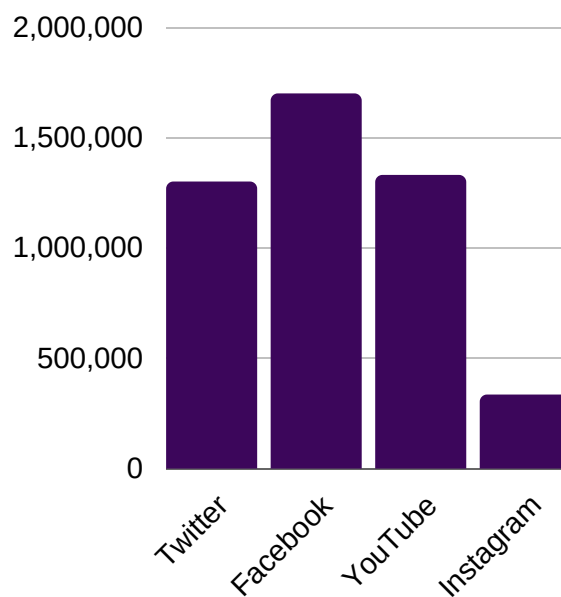


Fig 4: Online Media: Highest number of social media subscribers by platform

Having the top five in this category are as follows. On Twitter, it is Malaysiakini – 1.3M, FMT – 162K, Malaysia Insight – 85.4K, Says – 35.6K and Agenda Daily – 26.3K. Facebook subscribers are Malaysiakini – 1.7M, Says 976K, Ikim – 907K, FMT – 756K, and Kadogawa Gempak Starz – 91K. As on YouTube, Malaysiakini – 33M, Says – 328K, FMT – 290K, Malaysia Insight – 121K and United Daily – 60K. Finally, for Instagram, Ikim – 333K, Malaysiakini – 253K, Says – 110K, All Sports Images – 22.4K and Daily Express – 3.2K.

It is seen clearly that the number of subscribers who follow established print publications chalk up the highest across all online mediums. This may be so because of branding and the number of years in the industry. The stand-alone direct web-based media which at times requires subscription fairs well too due to an alternative news reporting. However, the market, from this research, still presents itself as competitive.

With regards to gender in the media sector, with only 18 respondents to this section, many are still male dominant (10), six were of equal and two were said to be more female dominant in their work force. With regards to the age group between above and below 30, the number of respondents were only ten. Most of whom have the older segment working for them.

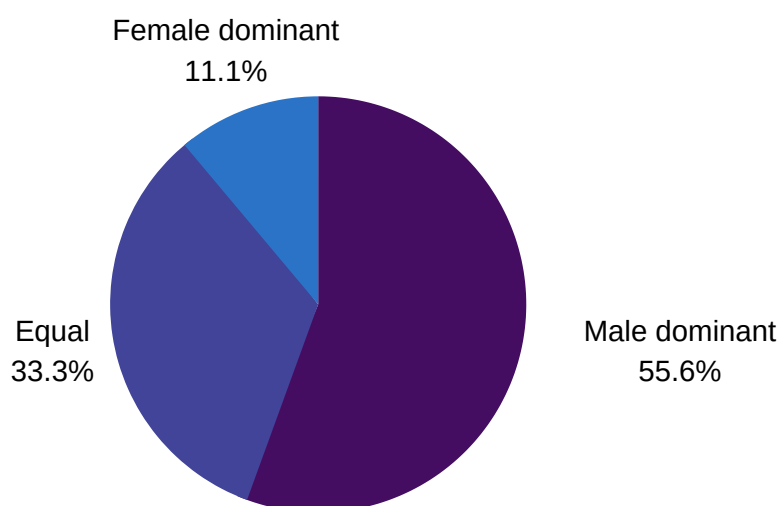


Fig 5: Gender in the media sector

Only 20 respondents replied to the matters of having a union; of which only three said their employees were part of a union. Even at that, all three were not part of NUJM. However, this survey had stirred the interest of several to enquire about NUJM and its membership.

It can be concluded that the survey, though limited in its findings due to the pandemic situation, still shows that the established media companies still hold their ground in the new media segment. This is a carry forward from print subscription into the online segment. The traditional way of news delivery and the work force still seems grounded in a male dominance but there has been changes. There is a growing number of online start-up companies and there is a change affecting employment in established print media.

What can NUJM do in moving forward? Perhaps, the building up of membership in this tough times plays a crucial role in its survival towards a new era. The number of online publishing media companies are not decreasing. In fact, with this new facet, wider opportunities are available to tap the online media. Courses on various journalistic subjects can be explored, i.e, ethics, certification in partnership with the Government and legal matters.

The Union has also not tapped their own sector. Many new journalists within the printed companies have failed to be approached to join the union. A membership drive is important since it is the NUJM that will protect to journalist legally and not journalists associations and groups. In fact, many other groups will not be present when legal matters arise. The NUJM seems as the only group that holds a stand with the company.

Looking at the findings above, it is clear that print media companies are at the forefront of social media. Their subscribers are numbers that top all the list. It can be safely said that NUJM ought to recruit and establish new grounds within their companies. Once this is established, they can quickly extend an arm of support to the other fraternity in the sector.

Much training resources, if tied with the ILO, Bar Council, Human Resources Malaysia and others, would offer NUJM recognition among other media players and public relations companies who are eager to be friendly with journalists.

The findings in this report points to a lot that is needed. The poor response from the survey as well as members interest in helping the union group needs to be addressed. Even with print media on a retrenchment path, the company's online segment is strong. It is time to tap broadcast and online media and work towards improving the union's constitution or to work around it. If this fails, then, the Union will not be able to protect the existing members especially in terms of the collective agreement.

(1)

Name of media outlet: 8TV

Website: www.8tv.com.my

Media type: Broadcast

Language: Chinese

Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor

Twitter: 1,456 followers/ 8TV Mandarin News

Facebook: 1M followers/ 8TV News

Youtube: 216K subscribers/ 8TV News

Instagram: 149K followers/ 8TV Chinese

**(2)**

Name of media outlet: Agence France-Presse (AFP)

Liaison contact (Phone): 03-2028 5000

Website: <https://www.afp.com/en/agency/afp-in-world/kuala-lumpurmalaysia>

Media type: Online

Language: English

Location: 24-03, Level 24, Menara Dion 27, Jalan Sultan Ismail, 56250 Kuala Lumpur

Twitter: 1.9M followers/ AFP News Agency

Facebook: 516K followers/ AFP News Agency

Youtube: 859K subscribers/ AFP News Agency

Instagram: 644K followers/ AFP photo

**(3)**

Name of media outlet: 8TV

Website: www.8tv.com.my

Media type: Broadcast

Language: Chinese

Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor

Twitter: 1,456 followers/ 8TV Mandarin News

Facebook: 1M followers/ 8TV News

Youtube: 216K subscribers/ 8TV News

Instagram: 149K followers/ 8TV Chinese



(4)

Name of media outlet: Al-Atheer
 Liaison contact (Phone): 011-1006 8070
 Website: <https://al-atheer.com.my/>
 Media type: Online
 Language: Arabic
 Location: 3-37, PV128, Jalan Genting, Klang, Setapak, 53100 Kuala Lumpur
 Twitter: 237 followers/ Al Atheer Malaysia
 Facebook: 31K followers/ Al Atheer Malaysia
 Instagram: 164 followers/ Al Atheer Malaysia

**(5)**

Name of media outlet: All Sports Images
 Liaison contact (Name): Kamarul
 Liaison contact (E-mail): asiana@asiana.my/ asianadotmy@gmail.com
 Liaison contact (Phone): 013-248 0525
 Website: www.asiana.my
 Media type: Print, Online, Broadcast
 Language: English
 Location: G-04-10, Block G, Jalan Prima 5/4, Pusat Perdagangan Puchong Prima, Taman Puchong Prima, 47150 Puchong, Selangor
 Name of owner/company: Siti Rafidah Sabihim
 Type of the company: Private
 Type of the media: Local
 Year founded: 2014
 Circulation/subscription/viewers number (as of Q3 2020): N/A
 Total number of staff: 33
 Number of full-time staff: 3
 Number of part-time staff: 0
 Number of freelancers: 30
 Number of technical staffs: 1 - photographer, 1 - general staff, 30 photographers (freelance)
 Number of other staff: 1 - Director
 Change in staffing over the past year: 0% (same as 2019)
 Number of female media workers: 1
 Number of male media workers: 32
 Number of media workers under 30: 10
 Number of media workers over 30: 23
 Does the media have union: No



Estimated Union Density (% membership to the entire workforce): 0

Do they have a collective agreement: No

Is there a union house committee: No

Twitter: 3,467 followers/ asianadotmy

Facebook: 16,558 likes/ asianadotmy

Instagram: 22.4k followers/ asianadotmy

Other social media presence: asianadotmy

(6)

Name of media outlet: Amanie Media

Liaison contact (E-mail): info@amaniemedia.com

Liaison contact (Phone): 03-2161 0301

Website: <https://amaniemedia.com/>

Media type: Online

Language: English

Location: Level 13A-2, Menara Tokio Marine Life, 189, Jalan Tun Razak, Kuala Lumpur

Twitter: 52 followers/ Malaysian Business Magazine

Facebook: 299 followers/ Amanie Media

Instagram: 203 followers/ Malaysian Business Magazine



(7)

Name of media outlet: Asia Times Sdn Bhd

Liaison contact (Name): Joe Tiong

Liaison contact (E-mail): joetech@hotmail.com

Liaison contact (Phone): 012-803 6898

Website: www.asiatimes.com.my

Media type: Print, Online

Language: English, Bahasa Malaysia, Chinese

Location: No.2 KM1, Jalan Tuaran Bypass, Sabah

Branches: 5 throughout Sabah

Name of owner/company: Datuk Tiong Tan Hua/ Asia Times

Type of the company: Private

Type of the media: Local

Year founded: 1976

Circulation/subscription/viewers number (as of Q3 2020): 80,000 viewers

Percentage change of the circulation number over the past year: 20%

Total number of staff: 46

Number of full-time staff: 40



Number of part-time staff: 6
 Number of freelancers: 10
 Number of journalists: 10
 Number of senior editorial: 6
 Number of female media workers: 20
 Number of male media workers: 26
 Does the media have union: Yes
 Is there a union house committee: No
 Twitter: 28.4K followers/ Asia Times
 Facebook: 7,888 followers/ Asia Times
 Youtube: 300 subscribers/ Asia Times
 Instagram: 3K followers/ Asia Times Online

(8)

Name of media outlet: Astro Malaysia
 Website: www.astro.com.my
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: MEASAT Broadcast Network Systems Sdn Bhd, All Asia Broadcast Centre,
 Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
 Twitter: 104.5K followers/ Astro
 Facebook: 1.6 M followers/ Astro
 Youtube: 52.1K subscribers/ Astro
 Instagram: 153K followers/ Astro Malaysia

**(9)**

Name of media outlet: August Man Malaysia
 Liaison contact (Name): Aaron Pereira
 Liaison contact (E-mail): aaron.pereira@burda.asia
 Liaison contact (Phone): 016-365 8750
 Website: augustman.com/my
 Media type Print, Online
 Language: English
 Location: Kelana Jaya
 Branches: 2, Malaysia and Singapore
 Name of owner/company: Burda Luxury
 Type of the company: Private
 Type of the media: National
 Year founded: 2006



Circulation/subscription/viewers number (as of Q3 2020): 550k views

Total number of staff: 6

Number of full-time staff: 6

Number of part-time staff: 0

Number of freelancers: 3

Number of senior editorial: 2

Number of producers: 2

Number of technical staffs: 0

Number of multimedia/digital: 1

Number of female media workers: 2

Number of male media workers: 2

Number of media workers under 30: 1

Number of media workers over 30: 3

Does the media have union: No

Is there a union house committee: No

Twitter: 1K followers/ August Man Malaysia

Facebook: 14.4K followers/ augustmanmy

Youtube: Inactive

Instagram: 6.5K followers/ augustmanmy

Other social media presence: None

(10)

Name of media outlet: Berita Harian

Website: <https://www.bharian.com.my/>

Media type: Print, Online

Language: Bahasa Malaysia

Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor

Twitter: 1.4M followers/ Berita Harian

Facebook: 5M followers/ Berita Harian Online

Youtube: 278K subscribers/ Berita Harian Online

Instagram: 983K followers/ Berita Harian



(11)

Name of media outlet: Bernama

Liaison contact (Phone): 03-2693 9933

Website: www.bernama.com

Media type: Online, Broadcast

Language: English, Bahasa Malaysia, Chinese

Location: Wisma BERNAMA, 28 Jalan 1/65A, Off Jalan Tun Razak, 50400 Kuala Lumpur



Twitter: 844.7K followers/ Bernama
 Facebook: 532K followers/ Bernama
 Youtube: 18.6K subscribers/ Bernama
 Instagram: 206K followers/ Bernama

(12)

Name of media outlet: Best FM
 Liaison contact (Phone): 07-331 4104
 Website: www.bestfm.com.my
 Media type: Online, Broadcast
 Language: Bahasa Malaysia
 Location: Bukit Pelangi, Jalan Pasir Pelangi, 80050 Johor Bahru, Johor
 Twitter: 6,876 followers/ Best fm
 Facebook: 115K followers/ Best fm
 Youtube: 4.55K subscribers/ Best fm
 Instagram: 127K followers/ Best fm

(13)

Name of media outlet: BFM
 Liaison contact (Name): Keith
 Liaison contact (Phone): 012-2689502
 Website: <https://www.bfm.my/>
 Media type: Broadcast, Online
 Language: English, Bahasa Malaysia
 Location: 3A-7 Menara Ken TTDI, 37 Jalan Burhanuddin Helmi, 60000 Kuala Lumpur
 Name of owner/company: BFM Media Sdn Bhd
 Type of the company: Private
 Type of the media: Local
 Circulation/subscription/viewers number (as of Q3 2020): N/A
 Percentage change of the circulation number over the past year: N/A
 Total number of staff: 75
 Number of full-time staff: 75
 Number of part-time staff: 0
 Number of freelancers: 0
 Number of journalists: 8
 Number of senior editorial: 4
 Number of producers: 8
 Number of technical staffs: 0
 Number of multimedia/digital: 4

Number of other staff: 0
 Change in staffing over the past year: 0%
 Does the media have union: No
 Estimated Union Density (% membership to the entire workforce): 0%
 Do they have a collective agreement: No
 Is there a union house committee: No
 Twitter: 50.1k followers/ BFM Radio News BFM
 Facebook: 66k followers/ BFM Radio
 Youtube: 16.4K subscribers/ BFM 89.9
 Instagram: 25.7k followers/ BFM Radio

(14)

Name of media outlet: Borneo Post
 Liaison contact (Name): Mr Henry
 Liaison contact (E-mail): henry.shkl@gmail.com
 Liaison contact (Phone): 03-2691 6336
 Website: <https://www.theborneopost.com/>
 Media type: Online, Print
 Language: English
 Location: Tingkat 2, Crowne Towers, No. 88, Jalan Pending 93450 Kuching, Sarawak.
 Twitter: 21.8K followers/ Borneo Post Online
 Facebook: 170K followers/ Borneo Post Online
 Youtube: 1.8K subscribers/ Borneo Post Online

(15)

Name of media outlet: Cats FM
 Liaison contact (Phone): 082-311 799
 Website: info@catsfm.my
 Media type: Online, Broadcast
 Language: English, Bahasa Malaysia
 Location: Kristal Harta Sdn Bhd, Lot 287, Jalan Bako Petra Jaya, 93050 Kuching, Sarawak
 Twitter: 5,981 followers/ Cats fm
 Facebook: 296K followers/ Cats fm
 Youtube: 18.6K subscribers/ Cats fm
 Instagram: 71.6K followers/ Cats fm

(16)

Name of media outlet: China Press
 Liaison contact (Phone): 03-2289 6363
 Website: www.chinapress.com.my
 Media type: Online
 Language: Chinese
 Location: No. 80, Jalan Riong Bangsar, 59100 Kuala Lumpur
 Twitter: 23.7K followers/ China Press
 Facebook: 1.7M followers/ China Press
 Youtube: 85.3K subscribers/ China Press
 Instagram: 193K followers/ China Press

**(17)**

Name of media outlet: Cilisos Media
 Liaison contact (Name): Ui Hua
 Liaison contact (E-mail): uihua@cilisos.my
 Liaison contact (Phone): 012-770 6798
 Website: <https://cilisos.my/>
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: D-2-8, Parklane Commercial Hub, Jalan SS 7/26, SS 7, 47301 Petaling Jaya, Selangor
 Branches: None
 Name of owner/company: Cilisos Media Sdn. Bhd.
 Type of the company: Private
 Type of the media: Local
 Year founded: 2014
 Circulation/subscription/viewers number (as of Q3 2020): 9.5M
 Total number of staff: 17
 Number of full-time staff: 16
 Number of part-time staff: 1
 Number of freelancers: 3
 Number of journalists: 0
 Number of senior editorial: 3
 Number of producers: 1
 Number of technical staffs: 1
 Change in staffing over the past year: 30
 Number of female media workers: 8
 Number of male media workers: 8
 Number of media workers under 30: 14



Number of media workers over 30: 2
 Does the media have union: Yes
 Estimated Union Density (% membership to the entire workforce): 15
 Do they have a collective agreement: No
 Is there a union house committee: No
 Twitter: 2,520 followers/ cilisosmy
 Facebook: 85k followers/ cilisos
 Youtube: 1.9k subscribers/ cilisosmy
 Instagram: 1,848 followers/ cilisosmy

(18)**Daily Express**

Name of media outlet: Daily Express
 Liaison contact (Phone): 088-437 773
 Website: <https://www.dailyexpress.com.my/>
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: Sabah Publishing House Sdn. Bhd., 3B Jalan Mangga SEDCO Likas Industrial Estate, Jalan Kolombong, 88450 Inanam Kota Kinabalu, Sabah
 Twitter: 5,622 follower/ Daily Express Online
 Facebook: 29K followers/ Daily Express Online
 Youtube: 852 subscribers/ Daily Express TV
 Instagram: 3,293 followers/ Daily Express Sabah

(19)

Name of media outlet: Eksentrika
 Liaison contact (Name): Sukhbir Cheema
 Liaison contact (E-mail): editors@eksentrika.com
 Liaison contact (Phone): 012-902 7318
 Website: <https://eksentrika.com/>
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: The Eksentrika, 34 Lebuhraya Bulan, Taman Kinta 31400 Ipoh, Perak
 Name of owner/company: Sukhbir Cheema & Ista Kyra
 Type of the company: Private
 Type of the media: Local
 Year founded: 2016
 Circulation/subscription/viewers number (as of Q3 2020): 18,262 pageviews
 Total number of staff: 2

Number of full-time staff: 2
 Number of part-time staff: 0
 Number of freelancers: 1
 Number of journalists: 2
 Number of senior editorial: 2
 Number of producers: 0
 Number of technical staffs: 0
 Number of multimedia/digital: 2
 Number of other staff: 0
 Change in staffing over the past year: 0
 Number of female media workers: 1
 Number of male media workers: 1
 Number of media workers under 30: 0
 Number of media workers over 30: 2
 Does the media have union: No
 Estimated Union Density (% membership to the entire workforce): 0
 Do they have a collective agreement: Yes
 Is there a union house committee: No
 Twitter: 235 followers/ Eksentrika
 Facebook: 4,318 followers/ Eksentrika
 Instagram: 717 followers/ Eksentrika

(20)

Name of media outlet: Era FM
 Liaison contact (Phone): 016-512 7777
 Website: <https://era.je/>
 Media type: Broadcast
 Language: Bahasa Malaysia
 Location: ERA, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
 Twitter: 588.7K followers/ Era
 Facebook: 3M followers/ Era(Malaysia)
 Youtube: 946K subscribers/ Era
 Instagram: 3.5M followers/ Era.je

**(21)**

Name of media outlet: Fly FM
 Website: <https://www.flyfm.com.my/>
 Media type: Broadcast
 Language: English
 Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling



Jaya, Selangor

Facebook: 791K followers/ flyfm

Youtube: 2.4k subscribers/ Fly TV

(22)



Name of media outlet: Free Malaysia Today

Liaison contact (E-mail): editor@freemalaysiatoday.com

Liaison contact (Phone): 03-7725 2997

Website: <https://www.freemalaysiatoday.com/>

Media type: Online

Language: English, Bahasa Malaysia

Location: Unit 1330 & 1332, 13th Floor, Block A, Damansara Intan, No 1, Jalan SS 20/27, 47400 Petaling Jaya, Selangor

Twitter: 162K followers/ Free Malaysia Today

Facebook: 756K followers/ Free Malaysia Today

Youtube: 290K subscribers/ Free Malaysia Today

Instagram: 66.6K followers/ Free Malaysia Today

(23)



Name of media outlet: Gegar

Liaison contact (E-mail): feedback@gegar.my

Liaison contact (Phone): 016-736 9999

Website: <https://gegar.my/>

Media type: Online, Broadcast

Language: Bahasa Malaysia

Location: GEGAR, All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi, Bukit Jalil, 57000 Kuala Lumpur

Twitter: 27K followers/ Gegar

Facebook: 1.2M followers/ Gegar

Youtube: 461K subscribers/ Gegar

Instagram: 273K followers/ Gegar.my

(24)



Name of media outlet: Guang Ming

Liaison contact (Phone): 013-484 6688

Website: <https://guangming.com.my/>

Media type: Online

Language: Chinese

Location: 67, Jalan Macalister, 10400 Pulau Pinang

Twitter: 236.9K followers/ Guang Ming Daily
Facebook: 1M followers/ Guang Ming Daily
Youtube: 890 subscribers/ Guang Ming Daily
Instagram: 18k followers/ Guang Ming Daily

(25)



Name of media outlet: Harakah
Liaison contact (E-mail): admin@harakah.net.my
Liaison contact (Phone): 03-4021 3346
Website: www.harakahdaily.net
Media type: Online
Language: Bahasa Malaysia
Location: No 28, Jalan Pahang Barat, Off Jalan Pahang Barat, 53000 Kuala Lumpur
Twitter: 129 K followers/ Harakah Daily
Facebook: 1M followers/ Harakah Daily
Youtube: 122K subscribers/ Harakah Daily
Instagram: 17K followers/ Harakah Daily

(26)



Name of media outlet: Harian metro
Website: <https://www.hmetro.com.my/>
Media type: Print, Online
Language: Bahasa Malaysia
Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
Twitter: 1.2M followers/ Harian Metro
Facebook: 5M followers/ Harian Metro
Youtube: 776K subscribers/ Harian Metro
Instagram: 645K followers/ hmetromy

(27)



Name of media outlet: Hitz.fm
Liaison contact (E-mail): hitzfeedback@astro.com.my
Liaison contact (Phone): 03-9543 8888
Website: <https://hitz.com.my/>
Media type: Online, Broadcast
Language: English
Location: HITZ, All Asia Broadcast Centre, Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi, Bukit Jalil, 57000 Kuala Lumpur
Twitter: 639.4K followers/ Hitz

Facebook: 1.3M followers/ Hitz
 Youtube: 46.7K subscribers/ Hitz
 Instagram: 166K followers/ Hitz

(28)

Name of media outlet: Ikim
 Liaison contact (Phone): 03-6205 1500
 Website: <http://ikimfm.my>
 Media type: Online, Broadcast
 Language: Bahasa Malaysia
 Location: No 2, Langgak Tunku, Off Jalan Tuanku Abdul Halim, 50480 Kuala Lumpur
 Twitter: 1,771 followers/ IKIM FM
 Facebook: 907K followers/ IKIM fm
 Youtube: 18.5K subscribers/ IKIM fm
 Instagram: 333K followers/ IKIM fm

(29)

Name of media outlet: Kadogawa Gempak Starz
 Liaison contact (Name): Beteng
 Website: <https://www.shop.gempakstarz.com/>
 Media type: Online
 Language: English, Bahasa Malaysia, Chinese
 Location: 17 & 19, Jalan Tasik Selatan 8, Bandar Tasik Selatan, 57000 Kuala Lumpur
 Name of owner/company: Kadokawa Holdings Asia Ltd.
 Type of the company: Private
 Type of the media: Local
 Year founded: 1994
 Circulation/subscription/viewers number (as of Q3 2020): N/A
 Percentage change of the circulation number over the past year: N/A
 Number of full-time staff: 200+
 Number of part-time staff: 0
 Number of freelancers: 0
 Number of journalists: None
 Number of senior editorial: 8
 Number of producers: 4
 Number of technical staffs: 0
 Number of multimedia/digital: 0
 Change in staffing over the past year : N/A
 Number of female media workers: N/A
 Number of male media workers: N/A
 Number of media workers under 30: N/A

Number of media workers over 30: N/A
 Does the media have union: No
 Estimated Union Density (% membership to the entire workforce): N/A
 Do they have a collective agreement: No
 Is there a union house committee: Yes
 Twitter: 4,499 followers/ Gempak Starz
 Facebook: 91,000 followers/ kadokawa anime channel
 Youtube: 15.2K subscribers/ Gempak Starz,
 Instagram: 40K followers/ KADOKAWA GEMPAK STARZ,

(30)

Name of media outlet: Kwong Wah Yit Poh
 Website: <https://www.kwongwah.com.my/>
 Media type: Online
 Language: Chinese
 Location: 19, Lebuhr Presgrave, Peti Surat No. 31, 10300 Pulau Pinang
 Facebook: 1.3M followers/ Kwong Wah Yit Poh
 Youtube: 12.4K subscribers/ Kwong Wah Yit Poh
 Instagram: 71.9K followers/ Kwongwahmy

**(31)**

Name of media outlet: Lite
 Liaison contact (E-mail): lite@astro.com.my
 Liaison contact (Phone): 016-510 8888
 Website: <https://lite.my/>
 Media type: Broadcast
 Language: English
 Location: LITE, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
 Twitter: 6,141 followers/ Lite
 Facebook: 511K followers/ Lite(Malaysia)
 Youtube: 14.4K subscribers/ Lite
 Instagram: 8,779 followers/ Lite.my

**(32)**

Name of media outlet: Makkal Osai
 Liaison contact (Name): Sivanesan - Director
 Liaison contact (Phone): 012-327 9977
 Website: <https://makkalosai.com.my/>
 Media type: Print



Language: Tamil

Location: No.19, Jalan Murai Dua, Batu Complex, 3rd Mile Off Jalan Ipoh, 51200 Kuala Lumpur

Type of the media: Local

Year founded: 1981

Circulation/subscription/viewers number (as of Q3 2020): 52,000

Total number of staff: 86

Number of journalists: 14

Number of senior editorial: 5

Number of producers: 1

Change in staffing over the past year: N/A

Number of female media workers: 28

Number of male media workers: 58

Does the media have union: No

Estimated Union Density (% membership to the entire workforce): N/A

Do they have a collective agreement: No

Is there a union house committee: No

Twitter: 1,280 followers/ Makkal Osai

Facebook: 52,542 followers/ Makkal Osai

Youtube: 1.55k subscribers/ Makkal Osai TV

Instagram: 2,252 followers/ makkal osai official

(33)

Name of media outlet: Malay Mail

Website: www.themalaymailonline.com

Media type: Online

Language: English, Chinese

Location: Malay Mail Sdn. Bhd. Lot 2A, Jalan 13/2 46200 Petaling Jaya

Twitter: 226.7K followers/ Malay Mail

Facebook: 343K followers/ Malay Mail

Youtube: 4.08K subscribers/ Malay Mail

Instagram: 32.6K followers/ The Malay Mail



(34)

Name of media outlet: Malaysiakini

Liaison contact (Name): Premesh Chandran

Liaison contact (E-mail): prem@malaysiakini.com

Liaison contact (Phone): 017-878 3900

Website: Malaysiakini

Media type: Online

Language: English, Bahasa Malaysia, Chinese, Tamil



Location: PJ51 Business Park, No 9, Jalan 51/205A, 46050 Petaling Jaya, Selangor

Branches: Penang

Name of owner/company: Mkini Dotcom Sdn Bhd

Type of the company: Private

Type of the media: National

Year founded: 1999

Circulation/subscription/viewers number (as of Q3 2020): 8 million unique readers

Percentage change of the circulation number over the past year: 5%

Total number of staff: 110

Number of full-time staff: 110

Number of part-time staff: 0

Number of freelancers: 1

Number of journalists: 30

Number of senior editorial: 30

Number of producers: 10

Number of technical staffs: 10

Number of multimedia/digital: 120

Number of other staff: 1

Change in staffing over the past year: -5%

Number of female media workers: 25

Number of male media workers: 35

Number of media workers under 30: 20

Number of media workers over 30: 40

Does the media have union: No

Estimated Union Density (% membership to the entire workforce): 0

Do they have a collective agreement: No

Is there a union house committee: No

Twitter: 1.3M followers/ malaysiakini

Facebook: 1.7M followers/ malaysiakini

Youtube: 1.33M subscribers/ kinitv

Instagram: 253K followers/ malaysiakini

(35)

Name of media outlet: Malaysian Insight

Liaison contact (Phone): 03-6211 0525

Website: <https://www.themalaysianinsight.com>

Media type: Online

Language: English

Location: Inside Media Sdn Bhd (1092636-D), 17-1 Jalan Sri Hartamas 7, Sri Hartamas, 50480 Kuala Lumpur

Twitter: 85.4K followers/ The Malaysian Insight



Facebook: 73K followers/ The Malaysian Insight
 Youtube: 121K subscribers/ The Malaysian Insight
 Instagram: 9,098 followers/ msianinsight

(36)

Name of media outlet: Malaysian Nanban
 Liaison contact (Name): Ramasamy - Senior Editor
 Liaison contact (E-mail): m.nanban12@gmail.com
 Liaison contact (Phone): 013-221 8255
 Website: <http://nanban.com.my/>
 Media type: Print
 Language: Tamil
 Location: Penerbitan Sahabat (M) Sdn Bhd, 544-3 Batu Complex, Off Jalan Batu Ipoh, 51200 Kuala Lumpur
 Type of the media: Local
 Year founded: October 1, 1986
 Circulation/subscription/viewers number (as of Q3 2020): Weekdays 65,000 and Weekend 115,000
 Percentage change of the circulation number over the past year: N/A
 Total number of staff: 9
 Number of full-time staff: 8
 Number of freelancers: 1
 Number of journalists: 10
 Number of senior editorial: 3
 Number of producers: N/A
 Number of technical staffs: N/A
 Number of multimedia/digital: N/A
 Number of other staff: N/A
 Number of female media workers: 10
 Number of male media workers: 40
 Does the media have union: No
 Do they have a collective agreement: No
 Is there a union house committee: No
 Twitter: 99,052 followers/ Malaysia Nanban Tamil Daily
 Facebook: 99,163 followers/ Malaysia Nanban Tamil Daily
 Youtube: 1.51K subscribers/ Malaysian Nanban Online

**(37)**

Name of media outlet: MalaysiaNow
 Liaison contact (Name): Zul Salehin
 Liaison contact (E-mail): zul@malaysianow.com



Liaison contact (Phone): 03-7932 3811
 Website: www.malaysianow.com
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: A18-08, Pinnacle PJ, Lorong Utara C, 46200 Petaling Jaya, Selangor
 Branches: 0
 Name of owner/company: Mnow Media Sdn Bhd
 Type of the company: Private
 Type of the media: Local
 Year founded: 2020
 Circulation/subscription/viewers number (as of Q3 2020): N/A, new
 Percentage change of the circulation number over the past year: N/A
 Total number of staff: 12
 Number of full-time staff: 12
 Number of part-time staff: 0
 Number of freelancers: 2
 Number of journalists: 4
 Number of senior editorial: 3
 Number of producers: 1
 Number of technical staffs: 1
 Number of multimedia/digital: 1
 Number of female media workers: 4
 Number of male media workers: 3
 Does the media have union: No
 Is there a union house committee: No
 Twitter: 574 followers/ Mnownews
 Facebook: 3K followers/ MNowNews
 Youtube: 3.8K subscribers/ Mnownews
 Instagram: 117 followers/ Mnownews
 Other social media presence: LinkedIn

(38)

Name of media outlet: Manis FM
 Liaison contact (E-mail): admin@manis.fm
 Liaison contact (Phone): 09-626 2255
 Website: www.manis.fm
 Media type: Online, Broadcast
 Language: Bahasa Malaysia
 Location: Husa Network Sdn Bhd (464366), No 18, Pusat Komersial Chabang Tiga, 21000 Kuala Terengganu, Terengganu
 Twitter: 1,208 followers/ Radio Manis fm



Facebook: 55K followers/ Manis fm
Youtube: 46.1K subscribers/ Manis Fm
Instagram: 52.2K followers/ Manis fm

(39)

MARKETING

Name of media outlet: Marketing Magazine Asia
Liaison contact (Name): Sandesh Singh
Liaison contact (E-mail): sandesh@adoimagazine.com
Liaison contact (Phone): 012-330 2154
Website: <https://marketingmagazine.com.my/>
Media type: Print, Online
Language: English
Location: Sledgehammer Communications (M) Sdn Bhd, 22-B, Jalan Tun Mohd Fuad 1, Taman Tun Dr Ismail, 60000 Kuala Lumpur, Kuala Lumpur
Name of owner/company: Sledgehammer Communications
Type of the company: Private
Type of the media: National
Year founded: 1997
Circulation/subscription/viewers number (as of Q3 2020): 350,000
Percentage change of the circulation number over the past year: 11%
Total number of staff: 10
Number of full-time staff: 9
Number of part-time staff: 0
Number of freelancers: 1
Number of journalists: 1
Number of senior editorial: 2
Number of multimedia/digital: 1
Number of other staff: 7
Number of female media workers: 2
Number of male media workers: 2
Number of media workers under 30: 1
Number of media workers over 30: 3
Does the media have union: No
Is there a union house committee: No
Twitter: 3,160 followers/ marketing_asia
Facebook: 5,784 followers/ Marketingmagazine.Asia
Youtube: 497 subscribers/ AdoiTV
Instagram: 687 followers/ Marketingmagazine.Asia

(40)

Name of media outlet: Melody

Liaison contact (E-mail): melodymalaysia103@gmail.com

Liaison contact (Phone): 016-745 9999

Website: <https://melody.my/>

Media type: Broadcast

Language: Chinese

Location: MELODY, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur

Twitter: 1,267 followers/ Melody

Facebook: 376K followers/ Melody

Youtube: 7.38K followers/ Melody

Instagram: 72K followers/ Melody_my

(41)

Name of media outlet: MIMS Medica

Liaison contact (E-mail): enquiry.my@mims.com

Liaison contact (Phone): 03-7623 8000

Website: MIMS.com

Media type: Online, Print

Language: English

Location: MIMS Medica Sdn Bhd (891450-U) 2nd Floor, West Wing, Quattro West, No. 4, Lorong Persiaran Barat, 46200 Petaling Jaya, Selangor

Twitter: 2,216 followers/ MIMS.com

Facebook: 109K followers/ MIMS.com

Youtube: 274 subscribers/ MIMSChannel

(42)

Name of media outlet: MIX FM

Liaison contact (E-mail): mix@astro.com.my

Liaison contact (Phone): 016-493 5555

Website: <https://mix.my/>

Media type: Broadcast

Language: English

Location: MIX, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur

Twitter: 13.5K followers/ Mix

Facebook: 329K followers/ MIX(Malaysia)

Youtube: 6.9K subscribers/ Mix

Instagram: 28.1K followers/ Mix.my

(43)

Name of media outlet: MY FM

Liaison contact (E-mail): myhaowan@gmail.com

Liaison contact (Phone): 016-507 3333

Website: <https://my.com.my/>

Media type: Broadcast

Language: Chinese

Location: MY, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur

Twitter: 8,161 followers/ MY

Facebook: 1M followers/ MY(Malaysia)

Youtube: 107K subscribers/ MY

Instagram: 357K followers/ myfm

**(44)**

Name of media outlet: Nanyang

Liaison contact (E-mail): editor@eNanyang.my

Liaison contact (Phone): 03-7872 6888/ 03-7650 8666

Website: <https://www.enanyang.my/>

Media type: Online

Language: Chinese

Location: Nanyang Siang Pau Sdn. Bhd., No.1, Jalan SS7/2, 47301 Petaling Jaya, Selangor

Twitter: 23.9K followers/ eNanyang

Facebook: 375K followers/ Nanyang Siang Pau

Instagram: 1,741 followers/ eNanyang

**(45)**

Name of media outlet: New Sarawak Tribune

Liaison contact (E-mail): tribunenew2019@gmail.com

Liaison contact (Phone): 082-510 005

Website: <https://www.newsarawaktribune.com.my/>

Media type: Online

Language: English

Location: Lot 14096 (SL 121) Section 65, Kuching Town Land District.14 D, Metrocity Commercial Precinct, Jalan Matang, 93050 Kuching, Sarawak

Twitter: 35 followers/ New Sarawak Tribune

Facebook: 5,441 followers/ New Sarawak Tribune Official FB

Instagram: 142 followers/ New Sarawak Tribune



(46)

Name of media outlet: New Straits Times
 Website: <http://www.nst.com.my/>
 Media type: Online, Print
 Language: English
 Location: Balai Berita 31, Jalan Riong, 59100, Kuala Lumpur
 Twitter: 729.7K followers/ New Straits Times
 Facebook: 782K followers/ NST online
 Youtube: 80.8K subscribers/ NST online
 Instagram: 75.2K followers/ NST online


(47)

Name of media outlet: Newsrise
 Liaison contact (Name): Jason Ng
 Liaison contact (E-mail): kleditorial@newsrise.org
 Liaison contact (Phone): 03-7629 4829
 Website: <https://newsrise.org/>
 Media type: Online
 Language: English
 Location: 32, Nariman Bhavan, 3rd Floor, Nariman Point, Mumbai - 400 021
 Branches: B-20-13, Tropics Suites @ 3 Damansara, Jalan SS20/27, 47400 Petaling Jaya, Selangor
 Name of owner/company: NewsRise Financial Research & Information Services Pvt Ltd
 Type of the company: Private
 Type of the media: Foreign
 Year founded: 2013
 Circulation/subscription/viewers number (as of Q3 2020): P&C
 Number of full-time staff: 3
 Number of journalists: 2
 Number of senior editorial: 1
 Number of female media workers: 1
 Number of male media workers: 2
 Number of media workers over 30: 3
 Does the media have union: No
 Do they have a collective agreement: No
 Is there a union house committee: No
 Twitter: 6K followers/ Jason Ng
 Facebook: 624 followers/ Newsrise
 Youtube: N/A
 Instagram: N/A



NewsRise

(48)

Name of media outlet: NNA (M)
 Liaison contact (Phone): 03-2163 6226
 Website: <https://english.nna.jp>
 Media type: Online
 Language: English
 Location: D-3-5 Megan Avenue, 189 Jalan Tun Razak, 50400 Kuala Lumpur
 Twitter: 13 followers/ NNA Business News

**(49)**

Name of media outlet: NTV7
 Website: www.nv7.com.my
 Media type: Broadcast
 Language: English, Bahasa Malaysia, Chinese, Tamil
 Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor
 Twitter: 72.6K followers/ NTV7 Malaysia
 Facebook: 494K followers/ NTV7
 Youtube: 26.6K subscribers/ NTV7 News
 Instagram: 90.1K followers/ NTV7 Malaysia

**(50)**

Name of media outlet: NU Ideaktiv
 Liaison contact (E-mail): enquiry@ideaktiv.com
 Liaison contact (Phone): 03-5101 7388
 Website: <https://www.ideaktiv.com/>
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: Lot 2, Jalan Renggam 15/5 Off Persiaran Selangor, Seksyen 15 40200 Shah Alam, Selangor
 Facebook: 1,274 followers/ Ideaktiv
 Youtube: 82 subscribers/ NU Ideaktiv
 Instagram: 1,075 followers/ Ideaktiv

**(51)**

Name of media outlet: Oriental Daily
 Liaison contact (E-mail): news@orientaldaily.com.my
 Liaison contact (Phone): 03-2691 6336
 Website: www.orientaldaily.com.my



Media type: Online
 Language: Chinese
 Location: Wisma Dang Wangi 38, Jalan Dang Wangi 50100 Kuala Lumpur
 Twitter: 30.9K followers/ Oriental Daily
 Facebook: 1.6M followers/ Oriental Daily News Malaysia
 Youtube: 2.49K subscribers/ Oriental Daily News Malaysia
 Instagram: 182K followers/ Oriental Daily News

(52)


Name of media outlet: Overseas Chinese Daily News
 Liaison contact (Phone): 6088-437 773
 Website: <http://www.ocdn.com.my/>
 Media type: Online
 Language: Chinese
 Location: Sabah Publishing House Sdn. Bhd., 3B Jalan Mangga SEDCO Likas Industrial Estate Jalan Kolombong, 88450 Inanam, Sabah
 Twitter: 22 followers/ Overseas Chinese Daily News
 Facebook: 16K followers/ Overseas Chinese Daily News
 Youtube: 29 subscribers/ Overseas Chinese Daily News
 Instagram: 119 followers/ Overseas Chinese Daily News

(53)


Name of media outlet: Parenthood
 Website: www.parenthood.my
 Media type: Print, Online, Broadcast
 Language: English, Chinese
 Location: Taman Mastiara, Kuala Lumpur
 Type of the company: Private
 Type of the media: Local
 Year founded: 2000
 Circulation/subscription/viewers number (as of Q3 2020): 40,000
 Total number of staff: 15
 Number of full-time staff: 5
 Number of part-time staff: 10
 Number of journalists: 4
 Change in staffing over the past year: No
 Number of female media workers: 8
 Number of male media workers: 7
 Does the media have union: No
 Do they have a collective agreement: No

Is there a union house committee: No
 Facebook: 36k followers/ Parenthood Magazine Malaysia
 Youtube: 30 subscribers/ Parenthood Magazine Malaysia
 Instagram: 2,419 followers/ Parenthood Magazine Malaysia

(54)

Name of media outlet: Perception Media
 Liaison contact (E-mail): jameselva@brandequity.com.my
 Liaison contact (Phone): 03-6186 8066
 Website: www.brandequity.com.my
 Media type: Online
 Language: English
 Location: 2-96, Jalan Prima SG 3/2, Taman Prima, Sri Gombak, 68100 Batu Caves, Selangor

**(55)**

Name of media outlet: Raaga FM
 Liaison contact (E-mail): raagafeedback@astro.com.my
 Liaison contact (Phone): 016-491 3333
 Website: https://raaga.my/
 Media type: Broadcast
 Language: Tamil
 Location: RAAGA, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
 Twitter: 51.6K followers/ Raaga
 Facebook: 722K followers/ Raaga(Malaysia)
 Youtube: 117K subscribers/ Raaga
 Instagram: 31.6K followers/ Raaga.my

**(56)**

Name of media outlet: Rakan Sarawak
 Liaison contact (E-mail): rakansarawak01@gmail.com
 Liaison contact (Phone): 082-266 808
 Website: https://www.rakansarawak.com/v3/
 Media type: Online
 Language: English
 Location: A509, Level 5, Tower A2, ICOM Square Jalan Pending 93450 Kuching, Sarawak
 Twitter: 1,658 followers/ Rakan Sarawak
 Facebook: 890 followers/ Rakan Sarawak
 Youtube: 25 subscribers/ Rakan Sarawak TV



(57)

Name of media outlet: RTM
Liaison contact (Phone): 03-2282 5333
Website: <https://www.rtm.gov.my/>
Media type: Online, Broadcast
Language: English, Bahasa Malaysia
Location: Angkasapuri, 506140 Kuala Lumpur
Twitter: 94.3K followers/ RTM Malaysia
Facebook: 300K followers/ RTM-Radio Televisyen Malaysia
Youtube: 48.8K subscribers/ Radio Televisyen Malaysia
Instagram: 153K followers/ rtm_malaysia

**(58)**

Name of media outlet: Says.com
Liaison contact (E-mail): hello@says.com
Liaison contact (Phone): 03-7710 0180
Website: <https://says.com/my>
Media type: Online
Language: English,
Bahasa Malaysia
Location: REV
Media Group The Basecamp, 3rd Floor South Wing, Sri Pentas 3, Persiaran Bandar
Utama, 47800 Petaling Jaya, Selangor
Twitter: 35.6K
followers/Latest on SAYS
Facebook: 976K followers/SAYS
Youtube: 328K
subscribers/SAYS
Instagram: 110K
followers/saysdotcom

**(59)**

Name of media outlet: SHP Media
Liaison contact (E-mail): ila@shpmedia.com
Liaison contact (Phone): 03-7960 1148
Website: <https://shpmedia.com/>
Media type: Online
Language: English
Location: 1203, Block E, 12th Floor Phileo Damansara 1, No 9, Jalan 16/11 46350
Petaling Jaya, Selangor
Twitter: 1,422 followers/vSHP Media



(60)

Name of media outlet: Sinar FM
 Liaison contact (E-mail): feedback@sinar.my
 Liaison contact (Phone): 016-326 0000
 Website: <https://sinar.my/>
 Media type: Broadcast
 Language: Bahasa Malaysia
 Location: SINAR, All Asia Broadcast Centre, Technology Park Malaysia, Bukit Jalil, 57000, Kuala Lumpur
 Twitter: 74.9K followers/ Sinar
 Facebook: 1M followers/ Sinar
 Youtube: 255K subscribers/ Sinar
 Instagram: 1.4M followers/ Sinar_my

**(61)**

Name of media outlet: Sinar Harian
 Liaison contact (Phone): 603-5101 7388
 Website: <https://www.sinarharian.com.my/>
 Media type: Online
 Language: Bahasa Malaysia
 Location: No 1, Jalan Renggam 15/5 Off Persiaran Selangor, Seksyen 15 40200 Shah Alam, Selangor
 Twitter: 639.3K followers/ Sinar Online
 Facebook: 4M followers/ Sinar Harian
 Youtube: 266K subscribers/ Sinar Harian
 Instagram: 684K followers/ Sinar Harian

**(62)**

Name of media outlet: Straits Times
 Liaison contact (Name): Ketua Biro Shannon Teoh
 Liaison contact (E-mail): shannon.t@sph.com.sg
 Liaison contact (Phone): 019-227 0058
 Website: www.straitstimes.com
 Media type: Print, Online
 Language: English
 Location: The Straits Times (Singapore) Singapore Press Holding, Lot 11A, Level 11 Etiqa Twin Tower 2, Jalan Pinang, 50450 Kuala Lumpur
 Branches: 4 in Malaysia
 Name of owner/company: Spore Press Holding
 Year founded: 175 yrs ago

THE STRAITS TIMES

Circulation/subscription/viewers number (as of Q3 2020): N/A

Total number of staff: 5

Number of journalists: 4

Number of other staff: 1 admin

Change in staffing over the past year: No

Number of female media workers: 3

Number of male media workers: 2

Number of media workers over 30: 5

Is there a union house committee: FCCC

Twitter: 1M followers/ The Straits Times

Facebook: 1.4M followers/ The Straits Times

Youtube: 236K subscribers/ The Straits Times

Instagram: 349K followers/ The Straits Times

(63)

Name of media outlet: Suara Sarawak

Liaison contact (E-mail): news@suarasarawak.my

Liaison contact (Phone): 082-647 375

Website: <https://suarasarawak.my/>

Media type: Online

Language: Bahasa Malaysia

Location: Lot 14096 (SL 121) Section 65, Kuching Town Land District 14D, Metrocity's Commercial Precinct, Jalan Matang 93050 Kuching, Sarawak

Twitter: 16 followers/ Suara Sarawak

Facebook: 55K followers/ Suara Sarawak

Youtube: 246 subscribers/ Suara Sarawak

Instagram: 1,303 followers/ Suara Sarawak



(64)

Name of media outlet: Sun Media

Liaison contact (E-mail): newsdesk@thesundaily.com

Liaison contact (Phone): 03-7784 6688

Website: <https://www.thesundaily.my/>

Media type: Online, Print

Language: English

Location: Sun Media Corporation Sdn Bhd, Level 4, Lot 6, Jalan 51/ 217, 46050 Petaling Jaya, Selangor

Twitter: 137.1K followers/ The Sun

Facebook: 41K followers/ The Sun Daily

Youtube: 28.7K subscribers/ The Sun Media

Instagram: 7,154 followers/ The Sun Daily



(65)

Name of media outlet: Techcrption
 Liaison contact (Name): Jumali Lumri
 Liaison contact (E-mail): jumalilumri@gmail.com
 Liaison contact (Phone): 013-374 4200
 Website: <https://www.techcrption.com/>
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: 05-06 Menara MBMR, 59200 Kuala Lumpur
 Name of owner/company: Techcrption Media Sdn Bhd
 Type of the company: Private
 Type of the media: National
 Year founded: 2019
 Circulation/subscription/viewers number (as of Q3 2020): N/A
 Total number of staff: 4
 Number of full-time staff: 4
 Number of part-time staff: N/A
 Number of freelancers: 1
 Number of female media workers: 0
 Number of male media workers: 4
 Does the media have union: No
 Is there a union house committee: No
 Twitter: 1,771 followers/ Techcrption
 Facebook: 2,945 followers/ techcrptionmedia
 Youtube: 232 subscribers/ Techcrption
 Instagram: 1,182 followers/ Techcrption

**(66)**

Name of media outlet: The Edge Comm
 Liaison contact (E-mail): info@bizedge.com
 Liaison contact (Phone): 03-7721 8000
 Website: <https://www.theedgemarkets.com/>
 Media type: Online
 Language: English
 Location: Level 3, Menara KKL No. 1 Jalan PJU 7/6, Mutiara Damansara 47810 Petaling Jaya, Selangor
 Twitter: 513.4K followers/ The Edge Malaysia
 Facebook: 135K followers/ The Edge Malaysia
 Instagram: 41.7K followers/ The Edge Malaysia



(67)


Name of media outlet: The Malaysian Reserve

Liaison contact (Name): Afiq

Liaison contact (E-mail): tmr.afiqaziz@gmail.com

Liaison contact (Phone): 019-665 8015

Website: www.themalaysianreserve.com

Media type: Print

Language: English

Location: Level 5, Quattro West, No. 4, Lorong Persiaran Barat 46200 Petaling Jaya, Selangor

Branches: N/A

Name of owner/company: Media Prima

Year founded: 2017

Circulation/subscription/viewers number (as of Q3 2020): Estimated physical subscription - not included online) – 5,000

Percentage change of the circulation number over the past year: 50% (10,000 in 2019)

Number of full-time staff: 70 - 80

Number of journalists: 40 (journalists + writers)

Number of other staff: 40 (support staff - admin/HR)

Change in staffing over the past year: 0% (no retrenchment/ VSS)

Number of female media workers: Not sure

Number of media workers under 30: writers only (all below 34 years, average - 28 years)

Does the media have union: No

Estimated Union Density (% membership to the entire workforce): Not sure (but no formal effort made to join the union so far)

Is there a union house committee: No

Twitter: 6.9k followers/ TMReserve

Facebook: 9.8k followers/ The Malaysian Reserve

Youtube: 942 subscribers/ TMRtv

Instagram: 1k followers/ themalaysianreserve

(68)

Name of media outlet: The Mole

Liaison contact (Name): Nurhusna Zulkifli

Liaison contact (E-mail): nurhusna.zulkifli@gmail.com/ husna@mole.my

Website: www.mole.my

Media type: Online

Language: English

Location: C-3-5, Plaza

TTDI, Jalan Wan Kadir 3, Taman Tun Dr Ismail, 60000 Kuala Lumpur

Name of owner/company: Bru Publications/ Dato Ahiruddin bin Attan

Type of the company: Private
 Type of the media: National
 Year founded: 2010
 Total number of staff: 9
 Number of full-time staff: 8
 Number of freelancers: 1
 Number of journalists: 3
 Change in staffing over the past year: 2019
 Number of female media workers: 4
 Number of male media workers: 5
 Number of media workers under 30: 3
 Number of media workers over 30: 6
 Does the media have union: No
 Do they have a collective agreement: Yes
 Is there a union house committee: Yes
 Twitter: 7,753
 followers/ The Mole
 Facebook: 17k followers/ The Mole

(69)


Name of media outlet: The Star
 Liaison contact (Phone): 03-7967 1388
 Website: <https://www.thestar.com.my/>
 Media type: Online, Print
 Language: English
 Location: Menara Star 15, Jalan 16/11 46350 Petaling Jaya, Selangor
 Twitter: 1.6M followers/ The Star
 Facebook: 1.2M followers/ The Star
 Youtube: 881K subscribers/ The Star
 Instagram: 127K followers/ The Star Online

(70)


Name of media outlet: The Vibes
 Liaison contact (Name): Terence Fernandez
 Liaison contact (E-mail): terence@thevibes.com
 Liaison contact (Phone): 012-205 0463
 Website: <https://www.thevibes.com>
 Media type: Online
 Language: English
 Location: Level 10, Menara BRDB, 285, Jalan Maarof, Bukit Bandaraya, 59000 Kuala Lumpur

Branches: Nil

Name of owner/company: Terence Fernandez

Type of the company: Private

Type of the media: National

Year founded: 2020

Circulation/subscription/viewers number (as of Q3 2020): 680,000

Percentage change of the circulation number over the past year: Nil

Total number of staff: 33

Number of full-time staff: 30

Number of part-time staff: 0

Number of freelancers: 3

Number of journalists: 15

Number of senior editorial: 7

Number of producers: 0

Number of technical staffs: 0

Number of multimedia/digital: 6

Number of other staff: 1

Change in staffing over the past year: 0

Number of female media workers: 5

Number of male media workers: 25

Number of media workers under 30: 5

Number of media workers over 30: 29

Does the media have union: No

Estimated Union Density (% membership to the entire workforce): Nil

Do they have a collective agreement: No

Is there a union house committee: No

Twitter: 2,167 followers/ thevibesnews

Facebook: 16,869 followers/ thevibesnews

Youtube: 146 subscribers/ The Vibes TV

Instagram: 1,188 followers/ thevibesnews

(71)

Name of media outlet: TV9

Website: www.tv9.com.my

Media type: Broadcast

Language: English, Bahasa Malaysia, Chinese, Tamil

Location: No 3, Sri Pentas, Persiaran Bandar Utama,

Bandar Utama, 47800 Petaling Jaya, Selangor

Twitter: 712.6K followers/ TV9 Malaysia

Facebook: 676K followers/ TV9 Dihatiku

Youtube: 1M subscribers/ TV9 Malaysia Official

Instagram: 685K followers/ TV9 Malaysia



72)

Name of media outlet: TV Alhijrah

Liaison contact (E-mail): info@tvalhijrah.com

Liaison contact (Phone): 03-2028 1500

Website: <https://www.tvalhijrah.com/>

Media type: Online

Language: Bahasa Malaysia

Location: AlHijrah Media Corporation (TV AlHijrah), Pusat Penyiaran Digital TV AlHijrah, Kompleks Pusat Islam, Jalan Perdana, 50480 Kuala Lumpur

Twitter: 59K followers/ TV AlHijrah 114

Facebook: 1.4M followers/ TV AlHijrah

Youtube: 23.2K subscribers/ TV AlHijrah Official

Instagram: 503K followers/ TV AlHijrah 114

**(73)**

Name of media outlet: TV3

Liaison contact (Name): Pang Chinn Fei

Liaison contact (E-mail): chinnfei77@yahoo.com

Liaison contact (Phone): 012-344 5670

Website: www.mediaprima.com.my

Media type: Broadcast

Language: English, Bahasa Malaysia, Chinese, Tamil

Location: No 3, Sri Pentas, Persiaran Bandar Utama, Bandar Utama, 47800 Petaling Jaya, Selangor

Name of owner/company: Media Prima Bhd

Type of the company: Private

Type of the media: Local

Year founded: 1984

Circulation/subscription/viewers number (as of Q3 2020): 2 million per day

Total number of staff: 1,000

Number of full-time staff: 500

Number of part-time staff: 500

Number of freelancers: 20

Number of journalists: 40

Number of senior editorial: 5

Number of producers: 10

Number of technical staffs: 30

Number of multimedia/digital: 10

Number of female media workers: 500

Number of male media workers: 500



Does the media have union: Yes
 Estimated Union Density (% membership to the entire workforce): 70%
 Do they have a collective agreement: Yes
 Is there a union house committee: Yes
 Twitter: 752.2K followers/ Buletin TV3
 Facebook: 3M followers/ TV3 Malaysia
 Youtube: 4.24m subscribers/ TV3 Malaysia Official
 Instagram: 2.5M followers/ TV3 Malaysia

(74)

Name of media outlet: United Daily
 Liaison contact (E-mail): miri@weareunited.com.my
 Liaison contact (Phone): 085-656 666
 Website: <https://weareunited.com.my>
 Media type: Online
 Language: Chinese
 Location: Lot 2885, Block 3, Miri Concession Land District, 98000 Miri, Sarawak
 Youtube: 60K subscribers/ United Daily news

**(75)**

Name of media outlet: Wftv
 Liaison contact (Name): Kazi Mahmood
 Liaison contact (E-mail): kazimahmood@gmail.com
 Liaison contact (Phone): 016-922 3786
 Website: wftv.live
 Media type: Online
 Language: English, Bahasa Malaysia
 Location: Ampang, Malaysia
 Name of owner/company: Kazi Mahmood
 Type of the company: Private
 Type of the media: Local
 Year founded: 2004
 Circulation/subscription/viewers number (as of Q3 2020): 20,000 unique visitors
 Percentage change of the circulation number over the past year: -50%
 Total number of staff: 5
 Number of full-time staff: 2
 Number of part-time staff: 3
 Number of freelancers: 3
 Number of journalists: 7





Number of senior editorial: 3
Number of producers: 1
Number of technical staffs: 0
Number of multimedia/digital: 0
Number of other staff: 0
Change in staffing over the past year: 0
Number of female media workers: 1
Number of male media workers: 4
Number of media workers under 30: 2
Number of media workers over 30: 3
Does the media have union: No
Estimated Union Density (% membership to the entire workforce): 0
Do they have a collective agreement: No
Is there a union house committee: No
Twitter: 13 followers/ wftv.live
Facebook: 3,200 followers/ worldfuturetv
Youtube: None
Instagram: None
Other social media presence: LinkedIn

